



City of Elk Ridge, Utah



#### **Acknowledgements**

#### **City Council**

Rob Haddock, Mayor Cory Thompson

Melanie Paxton Tanya Willis

Jared Peterson Charles Wixom

#### **Planning Commission**

Maureen Bushman, Chair Lisa Graham

Ron Gailey Greg Shelton

Approved by Planning Commission ??/??/2025 Adopted by City Council ??/??/2025 Developed by the Elk Ridge Trails Committee Document prepared by Hales Engineering



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#### Purpose of the Plan

Located in the foothills of the southern Wasatch Front, Elk Ridge is a thriving community that values its outdoor environment. In creating this plan, the goal is to create a comprehensive, well-distributed and interconnected system of trails, parks, and open space that supports a healthy community and the preservation of resources for current residents and many generations to come. This plan is envisioned to be a living document that can change and adjust as future needs arise. More importantly, it is a plan to be used to help guide citizens, city leaders, and future development to make the proposed projects in the plan a reality.



#### Public Input on Trails, Parks, and Open Space

Community View surveys were conducted in 2021, 2022, and 2024. The 2024 survey focused on development and design of the Goosenest Park property. Complete details of each survey can be found in the appendix.

#### Survey Results Summary Regarding Parks, Trails, and Open Space:

- Our natural surroundings and proximity to wildlife, combined with our friendly, safe, and quiet lifestyle, make us a highly prized community.
- City parks, open spaces, pathways, and trails are the most important amenities in our city.
- Maintaining nature, access to the outdoors, preserving our view of the mountains and the valley are important.
- Walking trails provide a safe, pleasant, and cost-effective way to enjoy our beautiful area.
- Connecting trails to the mountains and Fore Bay area, linking city trails and sidewalks to each other, and connecting to neighboring cities are the priorities.
- A natural water feature at Goosenest Park would benefit children, families, and the community.
- An All-Abilities playground at Goosenest Park would address the current gaps in recreational facilities to a growing population of children and families.
- Improving and maintaining existing parks is vital: grass appearance and health is a priority. Safety
  improvements to existing playground equipment, the tennis court, pavilion, benches, and tables
  should be ongoing.
- Adding amenities, especially pickleball courts, are a high priority. Other amenities of interest are
  pavilions, electrical infrastructure, basketball court, bike paths, mountain bike skills park, and an
  ice ribbon/skating feature.
- Water-wise landscaping is desired.



 Preferred funding mechanisms: grants, donations of labor, equipment, and material. Volunteer programs for regular citywide clean up. Organized volunteer projects for landscaping, grooming trails, etc.

#### **Community Meetings:**

- In 2023 the Planning Commission did a visual survey of all the city park properties. The resulting table is included under the Parks section of this document.
- In October of 2023, the Elk Ridge city beautification committee was established "Elk Ridge the Beautiful." The purpose was to organize a citywide clean-up/weeding/planting event at least once a year. Specific areas of the city were targeted so that all public areas parks, streets, trails, open space, and buildings, would have a group of volunteer residents assigned to care for that area.
- May 4, 2024, a citywide cleanup was completed. May 3, 2025, there was another citywide cleanup event.
- In February 2024, the Elk Ridge Parks and Trails Committee held their first meeting. Based on the General Plan and city surveys, priorities were established:
  - Community trails to access the mountains and Forebay area,
  - Create a Goosenest Park plan,
  - Obtain funding (grants) for parks and trails projects.
- Committee meetings will continue to be held on a regular basis, inviting all interested community members to attend.
- Subsequent Parks and Trails Committee meetings refined Goosenest Park Plans. Information was shared with the public at the City Celebration, June 14, 2024.
- In 2024, the Parks and Trails Committee approved hiring a grant writer to pursue funds for Sky Hawk Park and Goosenest Park, as well as applying for other grants for trails and park projects.
- In 2024-2025, a park designer was hired to create a Goosenest Park Master Plan. The master plan, as well as phase 1 of the park, was presented to the Parks and Trails Committee in March 2025.

#### **Coordination with Other Documents**

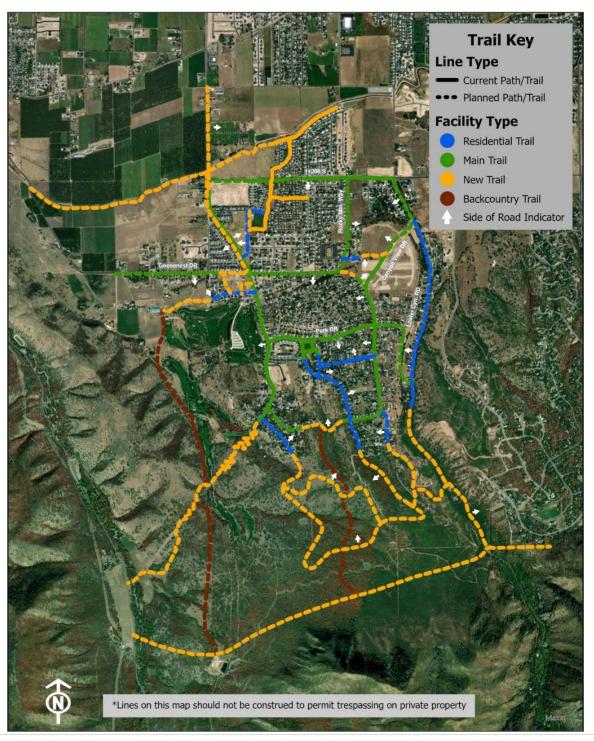
The Trails, Parks, and Open Space Master Plan shall adhere to and coordinate with the General Plan, Transportation Master Plan, and Capital Facilities Plan. Any deviation of trail routes/placement, classification changes, park location, or acreage adjustments will require an amendment to this plan and shall be presented in a public hearing, recommended by the Planning Commission, and approved by the City Council. Regular updates to this Master Plan should occur approximately every five (5) years to reflect growth, infrastructure changes, and evolving community needs.





#### **Official Trails Map**

The official trails map serves to identify location and type of trails approved within the city. Citizens, landowners, developers, and city officials can refer to this map for planning and development purposes. Proposed changes to this map, through the development process, must be amended with a public hearing, planning commission recommendation, and city council approval.





#### **Trails Goals**

The trails plan contains goals guided by public and stakeholder input that can help chart the course forward to making the plan a reality.

#### Goal 1

The overall trails plan is one that connects residents to all parts of the community with exclusive use of the trails system. An emphasis should be placed on establishing sidewalks within subdivisions for safe walking along residential streets.

#### Goal 2

The plan will include a trails system that connects neighboring communities and the regional trails system to allow pedestrians and non-motorized vehicles to have an extensive and safe route to traverse the beautiful mountains, foothills, and canyons of Utah Valley. Clear, consistent wayfinding signage and safety measures shall be a priority of the trails system, including distance markers, trails rules, lighting, and appropriate road crossing visibility.

#### Goal 3

The plan will include trailhead amenities at appropriate locations along mountain access trails.

#### Goal 4

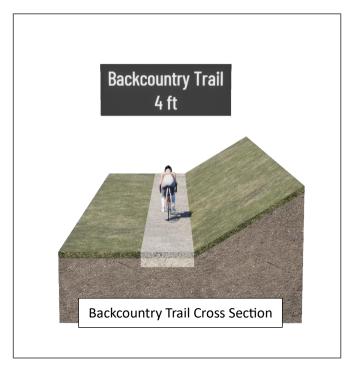
The plan will seek to include ADA-compliant trails where feasible.



#### **Trail Design Standards**

#### **Backcountry Trails**

- 1. Built to IMBA standards
- 2. Natural surface with a bench of 2 to 4 feet
- 3. Tread surface outward slope to the outer edge a grade between 2-8%
- 4. Incorporating grade reversals and dips to reduce water erosion, between 5-8% with maximum grade no more than 10%
- 5. Design for mountain (natural) trails or crushed stone trails will be determined by Elk Ridge City.



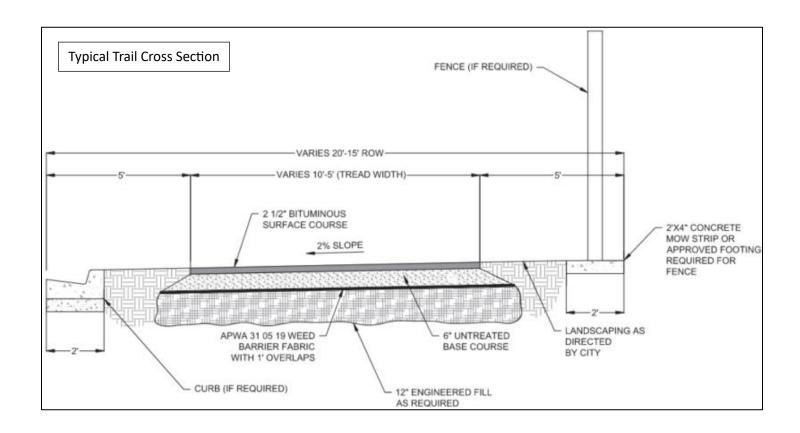
#### **Typical Trails**

- 1. A pavement and soils investigation shall be carried out for all new trails. The results of the investigation and the design of the trail section shall be submitted to and accepted by the City Engineer.
- 2. Engineered fill compacted engineered fill shall be placed in all areas where fills are required to meet grade or the requirements of the soil investigation.
- 3. Both sides of a trail shall be laid out by a survey and approved by the City before construction.
- 4. All trails shall be between 10'-7' width unless otherwise approved by Elk Ridge City.
- 5. City staff shall inspect each base course or fabric layer before covering.
- 6. The trail base must extend six inches beyond the edges of the trail on both sides.
- 7. 3 ½" (inches) of asphalt or 6" (inches) of concrete as required by Elk Ridge City. After asphalt or concrete is installed, the untreated base course shall be used to backfill/shoulder both edges of the trail.



#### **Typical Trail Cross-Section**

The following figure represents the generic dimensions for a typical Elk Ridge Trail.





#### **Trails Plan Priorities**

<u>Specific tasks</u> to achieve the Plan vision are assigned immediate (0-5 years), short-term (5-10 years), medium-term (10-20 years) and long-term (20+ years) implementation timeframes.

#### Immediate (0-5 years)

- 1. **Backcountry Trails System:** Secure property and complete trail connections to the mountains including a trail to Forebay.
- 2. **11200 South Trail:** Completed/connected trail along 11200 South.
- 3. **Canyon View DR Trail:** Complete a shared roadside trail from Park DR to Hudson LN when the road is widened.
- 4. **Roadside Trails:** Repainting of current shared roadside trails along Canyon View DR, Alpine DR, and Park DR.
- 5. **Neighboring Jurisdictions Collaboration:** Multi-city/regional trail connectivity efforts through multi-city discussions, projects, and common goals.
- 6. **Elk Ridge DR Trail:** Complete the trail system along the entire length of Elk Ridge DR.

#### Short-term (5-10 years)

- 1. **Local Trails:** Expansion of trail network within subdivisions.
- 2. **Safety and Information Improvements:** Addition of signage and safety features.
- 3. **Neighboring Jurisdictions Collaboration:** Multi-city/regional trail connectivity efforts

#### Medium-term (10-20 years)

1. **Neighboring Jurisdictions Collaboration:** Multi-city/regional trail connectivity efforts.

#### Long-term (20+ years)

1. **Regional Trail Connections:** Connection to regional/statewide trail system.



#### **Trails Action Plan/Implementation**

#### 1. Implement the recommended trail facilities by build-out.

- a. Develop the planned trails network to 2050 and seek to align with state and regional outdoor recreation goals.
- Encourage multi-jurisdictional cooperation and funding relationships with the Mountainland Association of Governments (MAG), Utah County, and the neighboring cities of Salem, Woodland Hills, and Payson.
- c. Update the Transportation Master Plan and this plan regularly.

#### 2. Assure the Elk Ridge Trails Systems meets public needs and expectations.

- a. Develop an accessible network of supportive pedestrian infrastructure, including sidewalks, curb ramps, and trails near existing parks and other high-use destinations.
- b. Work with the Public Works department to ensure all existing trails are adequately maintained.
- c. Inform and educate Elk Ridge residents about plans to create trails on existing public streets.

# 3. Require community planning, land use planning, and development review processes to incorporate trail master planning, including access to trails.

- a. Continually evaluate system-wide trails as part of future planning efforts, focusing on closing gaps and improving connections with existing and future neighborhoods, and parks.
- b. Require private development projects to finance and install sidewalks and trails as recommended in the City General Plan and Master Trails map. Working with developers / property owners is an essential part of the process.
- c. Ensure open space is considered during land-use planning and zoning approvals.

#### **Potential Funding Sources**

Current funding sources within the city cannot make this plan a reality. Development of the remaining developable land can help, but to implement these improvements within the already-developed areas and in the open space areas to the south, other means of funding will be required and could include:

#### Impact Fees

#### Grants

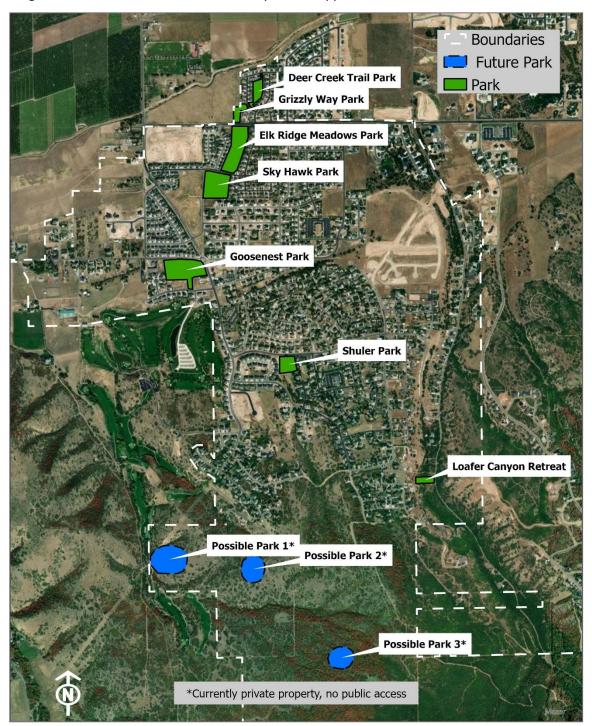
- Utah Outdoor Recreation Grant (UORG)
- Recreational Trails Program (RTP) development and maintenance of trails
- Off Highway Vehicle Recreation Grant (OHVR)
- Land and Water Conservation Fund (LWCF)
- Outdoor Recreation Initiative (ORI)
- UDOT Utah Trail Network (\$45,000,000 per year)
- Bonding and Conservation Easements
- General Fund (for grants matches and other priorities)
- Volunteer and Community Fundraising Programs/Donations
- Public/Private Partnership





#### **Official Parks Map**

The official parks map serves to identify the location of parks approved within the city. Citizens, landowners, developers, and city officials can refer to this map for planning and development purposes. Proposed changes to this map, through the development process, must be amended with a public hearing, planning commission recommendation, and city council approval.





#### **Parks Goals**

The parks plan contains goals guided by public and stakeholder input that can help chart the course forward to making the plan a reality.

#### Goal 1

Assess needs of each park area and prioritize improvement/construction projects including:

Improving the water efficiency of existing parks by utilizing Smart and Water Wise irrigations systems.

Future parks should be developed with water conservation in mind, sizing grass areas based upon the minimum needed for specific amenities and allowing additional acreage to be left in its natural state with trails for active use or other uses.

Identifying areas suitable for future parks as the city expands geographically.

## Goal 2

Obtain and provide adequate funding for park maintenance, park construction, recreation programs, and adequate maintenance staff including:

Pursue a diverse array of funding sources, such as grants (county, state, and national), bonds, public private partnerships, and special entities such as Conservation Easement funds.

Pursue an appropriate impact fee assessment to support new growth and development.

#### Goal 3

Provide ongoing opportunities for community engagement including:

Offer improvement and maintenance volunteer opportunities for the parks.

Use community engagement to identify opportunities for new programming that aligns with needs and trends (e.g. soccer teams, pickleball play)

Allow community members to comment on the design/amenities of proposed new parks/
recreation facilities (parks committee, heautification committee, recreation committee)

Create a web page with park descriptions and maps that highlight current and future park improvements.

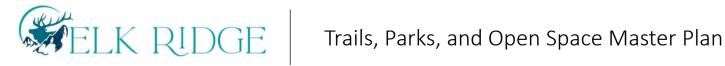
#### **Parks Standard**

The guidelines of the National Parks and Recreation Association (NRPA) suggest a Level of Service (LOS) of 5 acres of park space per 1,000 residents. The population of Elk Ridge (2024) is approximately 5,000 residents, with 25 acres of park space integrated throughout the city. As the city grows, develops, and reaches capacity, another 10 to 15 acres should be added to meet park space expectations and needs (LOS). While Elk Ridge is currently a young community with many children, it is aging and maturing as well. This dichotomy means that parks should be designed to meet the needs of the broadest range of users and age groups, all of whom have unique demands.

#### **Existing and Future Parks Improvement Plan**

A detailed list of existing park amenities, suggested improvements, and future parks.

Map #   Name	Current Amenities	Suggested Amenities/Improvements
1   Deer Creek Trail Park Deer Creek Trail / Grizzly WY 2.083 acres	<ul> <li>Paved trail with lighting.</li> <li>Picnic tables on cement pads.</li> <li>The playground equipment is in good condition.</li> <li>The majority is grass - sloped with a large water retention basin.</li> <li>Dog waste station with plastic bags.</li> </ul>	<ul> <li>Repair streetlights.</li> <li>Replace grass area on the east side with resident fences with gravel or mulch.</li> <li>Add waterwise plants and trees in appropriate places.</li> <li>Consider planting a different type of grass on the grassy slope.</li> <li>Update watering system.</li> <li>Connect the trail at the far north end to the Salem trail.</li> </ul>
2   Grizzly Way Park Grizzly WY / 11200 South 1.298 acres	<ul> <li>Large grass area with a paved trail, benches, and streetlights.</li> <li>Paved trail crosses 11200 South to Elk Ridge Meadows Park.</li> </ul>	<ul> <li>Get an estimate for repairing streetlights. Explore funding options.</li> <li>Landscape to reduce water use and mowing cost.</li> <li>Add safety features for 11200 South crossing.</li> <li>Survey residents for suggestions for the best use of this space.</li> </ul>
3   Elk Ridge Meadows Park Between 11200 South to Sky Hawk WY 6.672 acres	<ul> <li>Paved trail with streetlights and benches.</li> <li>Natural vegetation - no grass.</li> <li>Frisbee golf.</li> <li>Water retention basin.</li> <li>"Wildflower Park" - bulbs planted by residents.</li> </ul>	<ul> <li>Repair streetlights.</li> <li>Create a landscaping plan that will reduce water use, incorporate natural vegetation, and resident desires.</li> <li>Refurbish Frisbee golf course.</li> </ul>



4   Sky Hawk Park Sky Hawk WY / Cotton Tail LN 5.91 acres	<ul> <li>Well house - fenced.</li> <li>Paved trail with benches and streetlights.</li> <li>Large grass area - soccer. Sloped hill with grass.</li> </ul>	<ul> <li>Complete the Sky Hawk Park plan, including a paved parking lot, restrooms, pickleball courts, basketball court, pavilion, and a paved walking trail.</li> <li>Repair Streetlights</li> </ul>
5   Goosenest Park (future) Elk Ridge DR / Goosenest DR 8 acres	House - Elk Ridge City property as of 2006.	<ul> <li>Remove the old salt shed and existing home.</li> <li>Continue to seek funding to complete the Goosenest Park plan.</li> <li>The plan includes paved walking trails, paved parking, restrooms, and other amenities desired by residents.</li> </ul>
6   Shuler Park/ Ingram Field Park DR 6 acres	<ul> <li>Parking lot, grassy field, paved walking trail, pavilion, restrooms, children's play equipment, cement tennis area, grassy volleyball area, basketball court, benches, picnic tables.</li> </ul>	<ul> <li>Repairs and upkeep to tennis court, children's playground, basketball area, pavilion.</li> <li>Replace wooden picnic tables and benches.</li> <li>Repair drinking fountain, add water bottle filling station in the pavilion.</li> </ul>
7   Loafer Canyon Retreat South past Park DR 1 acre	Purchased in 2018. The Federal drainage project will use this as needed.	<ul> <li>AFTER the Federal drainage project: Keep as natural open space as much as possible.</li> <li>Family nature area?</li> <li>Trailhead parking as a stopping place for bikers/walkers going up Loafer Canyon and eventually on to Woodland Hills.</li> </ul>
8   Southern Hillside Parks (Future TBD)		Discussion is needed about what amenities would fit in this area.



#### **Parks Plans**





#### Skyhawk Park Plan





#### **Parks Plan Priorities**

Specific tasks to achieve the Plan vision are assigned immediate (0-5 years), short-term (5-10 years), medium-term (10-20 years) and long-term (20+ years) implementation timeframes. Annual plans shall be reviewed and maintained by the Parks Committee.

#### Immediate (0-5 years)

- 1. Retain a grant writer and establish a grant writing committee.
- 2. Sky Hawk Park upgrade
- Goosenest Park: Design and selection of amenities. Continue to actively seek funding (grants, public-private partnerships, appropriate impact fees) for completion of Goosenest Park.
- 4. Enhance existing park facilities with upgraded amenities.
- 5. Park improvement and maintenance needs: Utilize volunteer groups to best advantage in appropriate projects.
- 6. Actively seek funding for maintenance.

#### Short-term (5-10 years)

1. Begin long term maintenance planning and funding.

#### Medium-term (10-20 years)

- 1. Acquisition and development of additional park space to meet growing population needs.
- 2. Work with future developers. Cooperate and consult with landowners about park plans.

#### Long-term (20+ years)

1. Expansion of regional park facilities and long-term maintenance planning.



#### **Action Plan/Implementation**

- 1. Develop a park maintenance plan to ensure regular upkeep and timely improvements.
- 2. Establish a Parks and Recreation Committee to oversee planning, fundraising, and community involvement.
- 3. Collaborate with local schools, community groups, and businesses to support park enhancement projects.
- 4. Secure funding through grants, impact fees, and public-private partnerships to support park expansion and renovations.
- 5. Improve accessibility to parks by ensuring ADA-compliant pathways, seating, and playgrounds.
- 6. Create an annual park evaluation report to assess conditions, identify improvement areas, and guide future investments.
- 7. Encourage community participation in park development through volunteer programs, sponsorship opportunities, and citizen feedback forums.

#### **Potential Funding Sources**

Current funding sources within the city cannot make this plan a reality. Development of the remaining developable land can help, but to implement these improvements within the already-developed areas and in the open space areas to the south, other means of funding will be required and could include:

- Impact Fees
- Grants
- Bonding and Conservation Easements
- General Fund (for grants matches and other priorities)
- Volunteer and Community Fundraising Programs
- Public-Private partnerships



Open space is a critical component of a comprehensive, well-balanced parks and recreation system. Both private and public open spaces provide a host of ecological and ecosystem benefits, such as sites for purification of the soil, water, and air; places where the impacts of noise, wind, and visual disturbances can be buffered and absorbed; and places where native vegetation and natural wildlife can prosper. In other words, a robust open space system helps create a healthier community.



#### **Official Open Space Map**

The official open space map serves to identify the location of open space approved within the city. Citizens, landowners, developers, and city officials can refer to this map for planning and development purposes. Proposed changes to this map, through the development process, must be amended with a public hearing, planning commission recommendation, and city council approval.





#### **Open Space Goals**

The open space plan contains goals guided by public and stakeholder input that can help chart the course forward to making the plan a reality.

#### Goal 1

As development occurs, the city will work with landowners to conserve valuable spaces while creating beautiful, well-planned places to live, work, and play.

#### Goal 2

Identify prime areas for open space preservation by referencing the Sensitive Areas map in the General Plan and focusing on areas that cannot be developed due to steep slopes, ridgelines, ravines/drainage areas, wildlife habitat areas and corridors, watershed, and water well protection areas.

#### **Existing and Future Open Space Improvement Plan**

A detailed list of existing open space, suggested improvements, and future open space.

Map #   Name	Current Amenities	Suggested Amenities/Improvements
Loafer Canyon /	South side has a basin and a	South of Canyon View DR beyond
Canyon View	natural ravine.	the water retention basin
Open Space		Natural connecting trail for bikers
Loafer Canyon RD/		and walkers.
Canyon View DR		



#### **Open Space Plan Priorities**

Specific tasks to achieve the Plan vision are assigned immediate (0-5 years), short-term (5-10 years), medium-term (10-20 years), and long-term (20+ years) implementation timeframes.

#### **Immediate (0-5 years)**

1. Maintain existing open space areas within developed areas.

#### Short-term (5-10 years)

- 1. Create a map of desired/potential open space areas (an Open Space Map) on undeveloped land within city boundaries and the purpose for each open space (wildlife corridor, protect watershed, protect city water tank/well).
- 2. Consider firebreak needs in conjunction with open space desires.

#### Medium-term (10-20 years)

1. Purchase/preserve priority lands for open space.

#### Long-term (20+ years)

1. Expand open space connectivity for regional conservation efforts.



#### **Action Plan/Implementation**

- 1. Develop a long-term open space preservation strategy, including conservation easements and land acquisition programs.
- 2. Work with local and state agencies to identify and secure funding for open space conservation.
- 3. Promote responsible land stewardship through community education and incentives for private landowners.
- 4. Implement wildfire mitigation efforts in designated open space areas.
- 5. Survey current open space areas to determine upkeep and use (deer trails, water drainage, etc.).
- 6. Create a citywide cleanup day twice a year for maintenance (chipper day) May and September.

#### **Potential Funding Sources**

Current funding sources within the city cannot make this plan a reality. Development of the remaining developable land can help, but to implement these improvements within the already-developed areas and in the open space areas to the south, other means of funding will be required and could include:

- Grants
- Bonding and Conservation Easements
- General Fund (for grants matches and other priorities)
- Volunteer and Community Fundraising Programs





#### **Appendix**

Survey Results

# CityPOV<sup>TM</sup> Dashboard

Elk Ridge - 2022







#### **Background**

Elk Ridge, Utah commissioned OnPointe Insights to conduct the CityPOV survey from November 17-30, 2022. A total of 759 surveys were completed (+/- 3.0% statistical margin of error). The online survey measured...

- Refer a Friend Rating (willingness to refer the city to a friend)
- Direction of City / Comparison to Others
- Importance of Facilities/Events, Benefits, Development/Growth, Safety/Security, and Operations
- City Performance on most important attributes
- Basic City Services Ratings
- Interaction with City Staff
- City Investment Priority
- Demographics

#### **Reviewing the data**

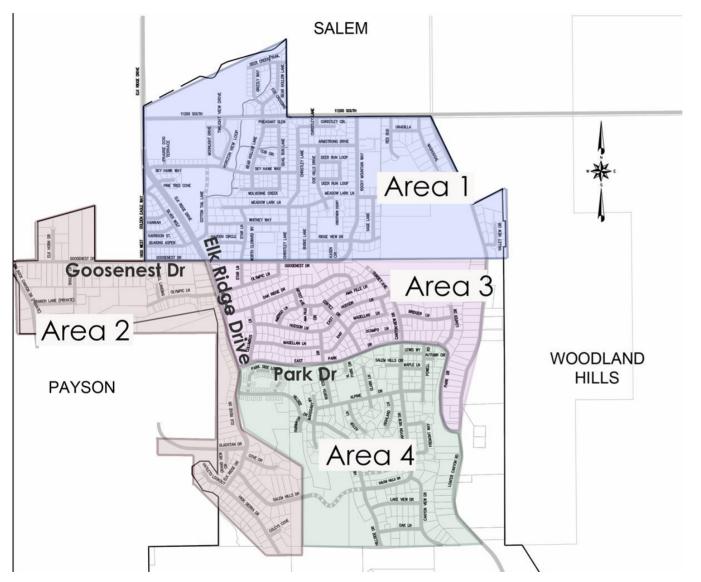
This Online Dashboard presents results in an interactive way.

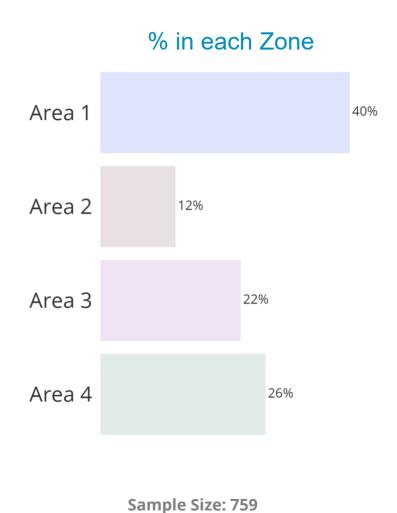
- Use filters to explore (like age, gender and time in the city)
- Explore differences in those living in Marco Island and those living outside of the city
- Review comments by filtering on specific topics.
- Download the data you want into Excel or PowerPoint.



# **Area of Participants**

# **CityPOV**

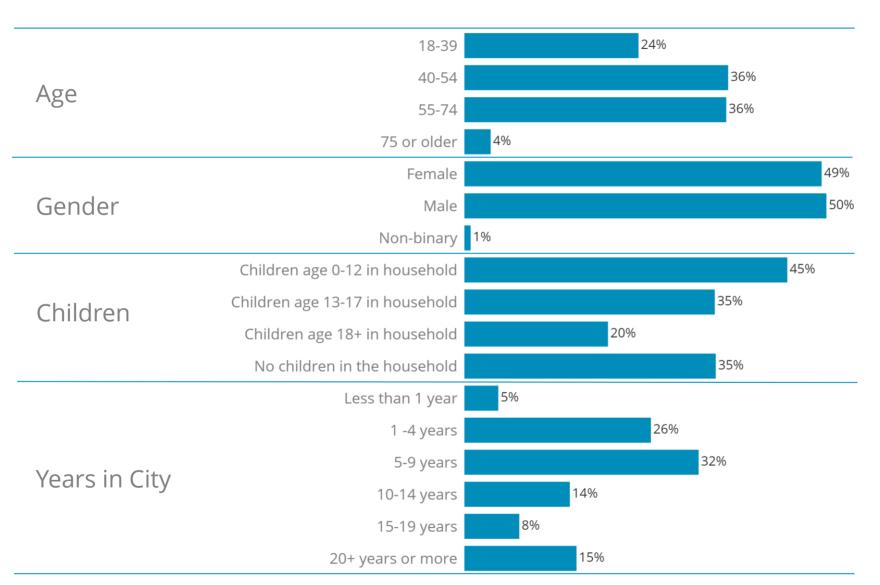






# **Demographics**

# **Elk Ridge: CityPOV**





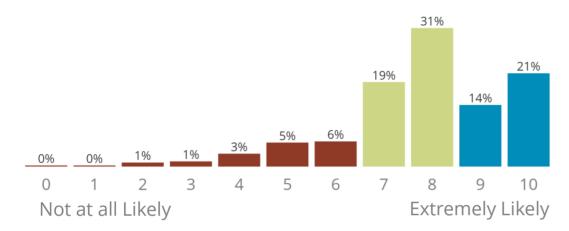
Sample Size: 759



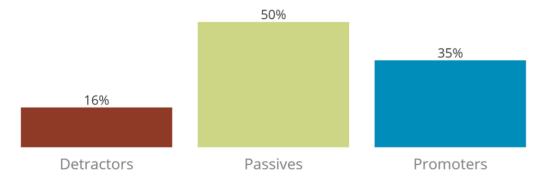
# Refer a Friend to the City

# **Elk Ridge: CityPOV**

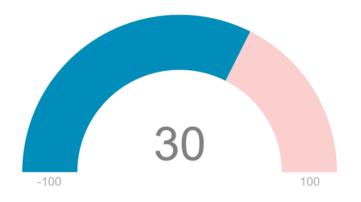
#### Would Refer a Friend (from 0 to 10)



#### Recommend City to a Friend - Groupings



# City Refer a Friend Score



The Net Promoter Score is calculated by subtracting Detractors from Promoters

A score of 100 is possible, as is -100. A score of 30 or more is strongly positive. Best in class for cities has been 54.

#### **Demo Filters**

Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

Area

(All)

Right/Wrong Direction

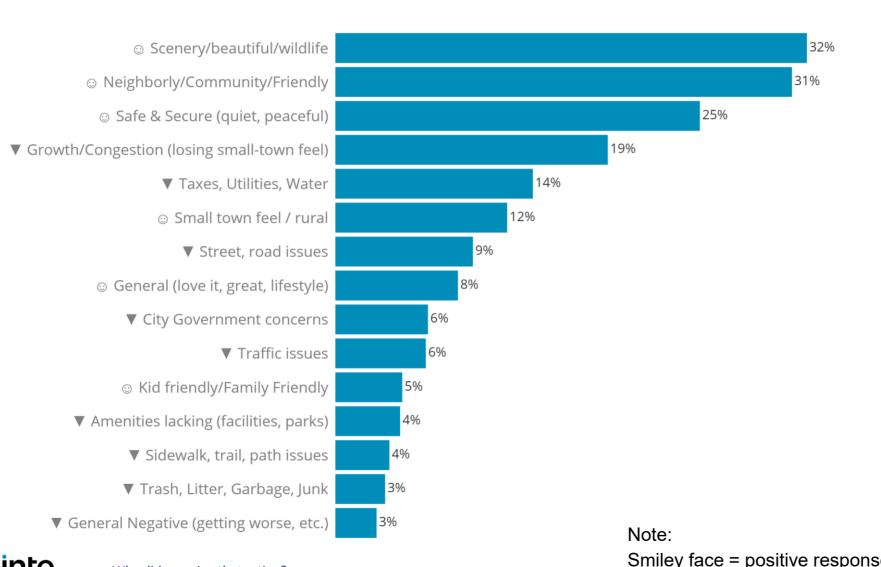
(All)

Sample Size: 759



# **Overall: Why Refer a Friend Rating?**

# **Elk Ridge: CityPOV**



**Demo Filters** 

Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

Area

(All)

Right/Wrong Direction

(All)

Sample Size: 759

# **Elk Ridge: CityPOV**

#### Response grouping filter:

▼ Sidewalk, trail, path issues

Text	NPS_OE - A2 Why did you give that rating for the city? (demos)
24	They need to fix the weeds and the sidewalk by house. For whatever the original plot map had plans for a sidewalk but waited because they were going to widen the road and now that they have widen the road I don't think they are to make a sidewalk on 112th south. It is the only place there isn't a side walk and it looks terrible. People walk through our backyard because they don't have anywhere else to go 25-39 - Male - 1 -4 years in City
42	Not an access point to get into the mountains. I live by the mountains to hike and Mtb it would be nice to be able to enjoy the mountains without having to get in a car and drive up payson canyon. Also, utility/city fees have skyrocketed (sewer/water), property taxes increased significantly, but I don't see anything improve. Nothing motivating (no walk way over a mile, no trail system, no fitness center, over-gown/broken frisbee golf) mostly just frustrated i cant get on my mtb and head over the hill to the canyon 40-54 - Male - 1 -4 years in City
83	I love the city, but am greatly saddened by our lack of access to the public mountain lands we border 40-54 - Male - 10-14 years in City
99	Because we no longer have access to the mountain behind us 40-54 - Female - 10-14 years in City
146	It was great until all the hiking and biking trails got closed. We need access to the mountains and hiking trails. Also, stop allowing more houses to be built. Elk Ridge use to be a nice (exclusive) place to live away from the city. Now it lets developers do whatever they want and its become the city that most people are trying to escape 40-54 - Male - 10-14 years in City
196	It would be a ten, but so many of my access to the mountains have closed off, it cant be a 10 any more - 40-54 - Female - 5-9 years in City
202	5 years ago I would have given a 10 but things have been changing so much. It doesnt feel like the friendly hometown it felt like 20 years ago. Also the loose and threatening dogs have made exercising here stressful instead of relaxing as it used to be. Weve lost so much of our hiking and walking areas 40-54 - Female - 20+ years or more in City

# Demo Filters Gender (All) Age (All) Time in City (All) Children at home

Area		

(All)

(All)

Right/Wrong Direction
(AII)

Filter: Filter.Age AND Filter.Gender AND Filter.Tenure AND Filter.Kids AND Filter.Zone AND Filter.Dir AND NPS.Filter; Unweighted; base n = 25; 97% filtered out



# **Elk Ridge: CityPOV**

#### Response grouping filter:

▼ Sidewalk, trail, path issues

231	I love the small town away from city traffic, noise, and commercial. The only things that could be better would be bathrooms at the parks, a city library (or a free-use agreement with Salem and Payson) and some good walking trails 40-54 - Female - 5-9 years in City
257	I think ER underutilized the beauty and uniqueness and should have had less home building and more trails up higher in ER. I ALSO AM CONCERNED ABOUT THE WATER USAGE. THAT IS #1 40-54 - Female - 5-9 years in City
259	No access to the mountain anymore, so we're out of the way but don't have the benefit of hiking anymore development has made the city feel like a city. Lost Elk Ridge's soul - 40-54 - Female - 15-19 years in City
315	Seems to be trying to infringe on peoples property rights need less parks and trails quit truing to get to forebay by stealing other peoples property - 55-74 - Male - 5-9 years in City
316	Pros: Low crime rate, friendly people, local events. Cons: There are no sidewalks and too much construction. The snow removal is insufficient and destroys landscaping 40-54 - Female - 5-9 years in City
319	l'd give it a ten but we have traffic issues, crappy parks and a nearly non existent trail system through town 40-54 - Female - 5-9 years in City
384	I love the views in Elkridge, and the fact that there are no street lights. I feel like the area in which I live particularly area three is often neglected the streets are often left unkept, with most of the focus being placed on the lower end of elkridge. There is a great need for improvement on creating street gutters and ability for water to run off. Often we see things left on unkept including construction that has been left incomplete for over a year at a time. These type of things within the city structure are not acceptable and should not happen. I would like to see improvement upon sidewalks gutters and opportunities to be able to walk throughout Elkridge not just the lower end by the entire city. I would also like to see some type of City community buildings such as public library or rec center or improved parks and recreational area within the city. This is one of the most attractive in elements within neighboring cities such as Salem and Spanish Fork. One last thought for improvement would include an affordable internet service that provides fiber connections throughout the cities infrastructure 40-54 - Male - 1 -4 years in City

#### **Demo Filters**

Gender

(All)

Age

(AII)

Time in City

(All)

Children at home

(All)

Area

(All)

Right/Wrong Direction

(All)

 $Filter: Filter. AND \ Filter. Cone \ AND \ Filter$ 



# **Elk Ridge: CityPOV**

#### Response grouping filter:

▼ Sidewalk, trail, path issues

401	l miss sidewalks. Water is expensive 25-39 - Female - Less than 1 year in City
410	I like the small town feel but also feel like the city could put in more things to make the community better. Like finishing the trails, and installing bathrooms at parks they use for soccer/recreation 25-39 - Female - 1 -4 years in City
466	Theres a lot of good about living here, but the growth is so fast! There are now far too many people here to safely have no street lights. There are deer and people walking on the roads regularly that are very difficult to see at night. We need street lights for safety, yet people continue to claim that we need to see the stars. I think we need to see whats in the road. Also, we need sidewalks in the older part of town. Park Dr needs sidewalks on the side of the road where the houses are over by the offices. Many people walk up and down the road, including kids getting to their bus stops. Without sidewalks, this is not the safest option 40-54 - Female - 5-9 years in City
478	Its a beautiful and I like the no lights at night policy. But we do have kids and I feel like the sidewalk situation is lacking, much less a biking trail. Our kids go to school on bikes. Theres no safe way to do it. The snow removal is pretty good 25-39 - Male - 1 -4 years in City
536	I think Elk Ridge is great. The water situation has gotten a lot better over the past couple years, and its a quiet place to live. I would see the only problems as access to Elk Ridge (road closures through Salem) and access to the mountains (trail access to Payson Canyon) as issues I would like to be resolved 25-39 - Male - 5-9 years in City
539	We lack sidewalks and/or walking paths along busy roads 40-54 - Male - 1 -4 years in City
544	The city was accessibly to the foothills to go hiking and biking. Now that is cut off. When making new subdivisions more paths are needed especially towards the mountains. Once that was cut off Elk Ridge lost appeal for us 40-54 - Male - 20+ years or more in City
623	I love living here. Love the mountains and the people. The two things we need to improve: we need a secondary water source (not from the same wells), and we need better pedestrian safety 40-54 - Female - 5-9 years in City

#### **Demo Filters**

Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

Area

(All)

Right/Wrong Direction

(All)

Filter: Filter.Age AND Filter.Gender AND Filter.Tenure AND Filter.Kids AND Filter.Zone AND Filter.Dir AND NPS.Filter; Unweighted; base n = 25; 97% filtered out



# **Elk Ridge: CityPOV**

#### Response grouping filter:

▼ Sidewalk, trail, path issues

643	City has potential. Code enforcement should be utilized to reduce eyesores, city land should be groomed and weeded. Rocks piles aren't really landscaping. Elk Ridge Drive has receive most of city attention to presenting a good look for the city but 11200 road that passes through Elk Ridge city limits has been totaled neglected—should be landscaped and dressed to represent Elk Ridge like Elk Ridge Drive. Sure says 'Welcome to our unkept city.' When we built we were told we would get irrigation water and then oops we aren't. Guessing cause since all the residents up the way up the mountain couldn't get it, no one gets it. (Except big secret: some properties actual got it that are higher up than we live) 40-54 - Male - 5-9 years in City
712	I like everything about Elk Ridge except for the ugly weeded areas that back up to especially 11200 South (because this is where I live). You allowed builders to build houses and then left the 10 or more feet to the road that is just covered with ugly weeds! I go to cities like Vineyard and wish our city was better planned when it came to the landscape along the roads. You also have walking paths that just end abruptly and dangerously because then you have to walk out on the side of the road because the walking path ended so abruptly 55-74 - Female - 1 -4 years in City
742	For the most part I like living here. However, one of the reasons I moved here is to be close to the mountains for hiking. It seems that more and more of elk ridge is getting developed and fenced off. I think as developments happen elk ridge should respect the mountain and keep hiking trails available for people to access the public beauties of nature. We should have our own trails available to connect us to other hiking in the area 40-54 - Female - 1 -4 years in City

#### **Demo Filters**

Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

Area

(All)

Right/Wrong Direction

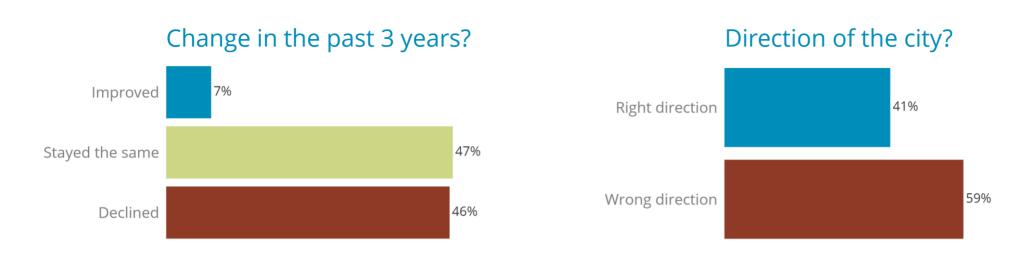
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Filter: Filter.Age AND Filter.Gender AND Filter.Tenure AND Filter.Kids AND Filter.Zone AND Filter.Dir AND NPS.Filter; Unweighted; base n = 25; 97% filtered out

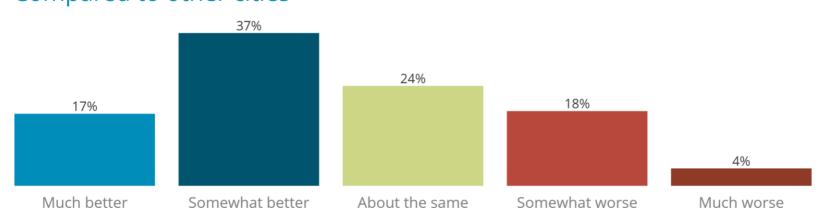


# **Direction of City**

#### **Elk Ridge: CityPOV**









Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

Area

(All)

Right/Wrong Direction

(All)

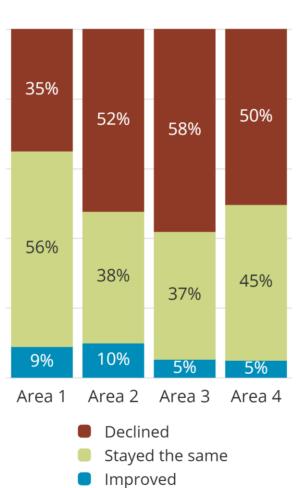
Sample Size: 759



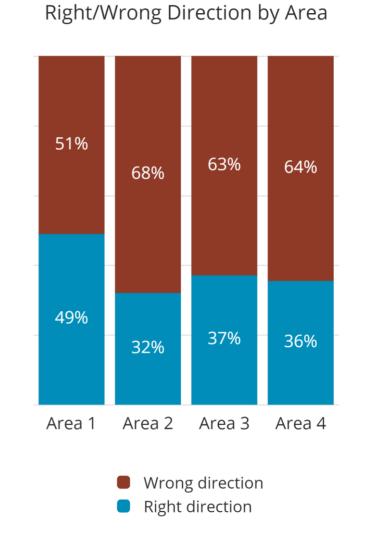
# **Direction of City by Area**

#### **Elk Ridge: CityPOV**





Change in Past 3 Years by Area





Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

Area

(All)

Right/Wrong Direction

(All)

Sample Size: 759



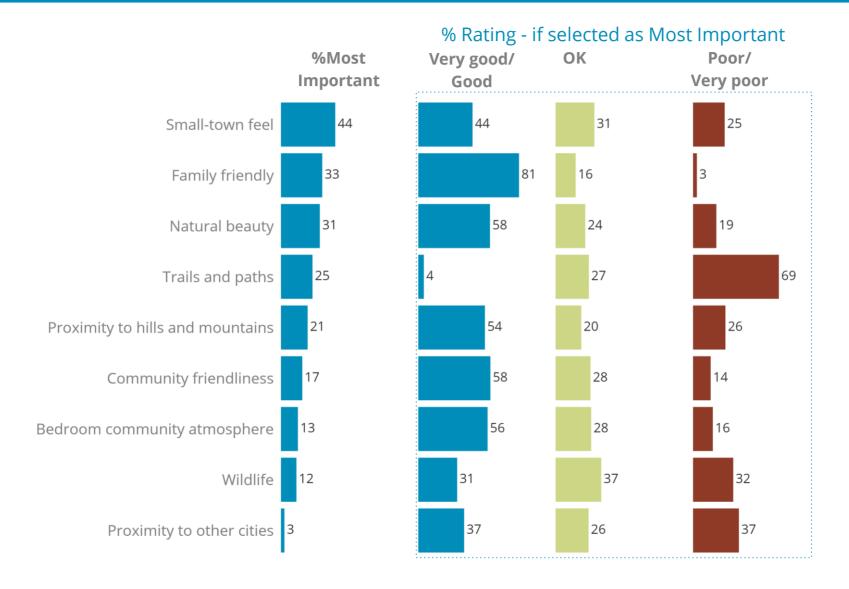
### **City Facilities & Events**







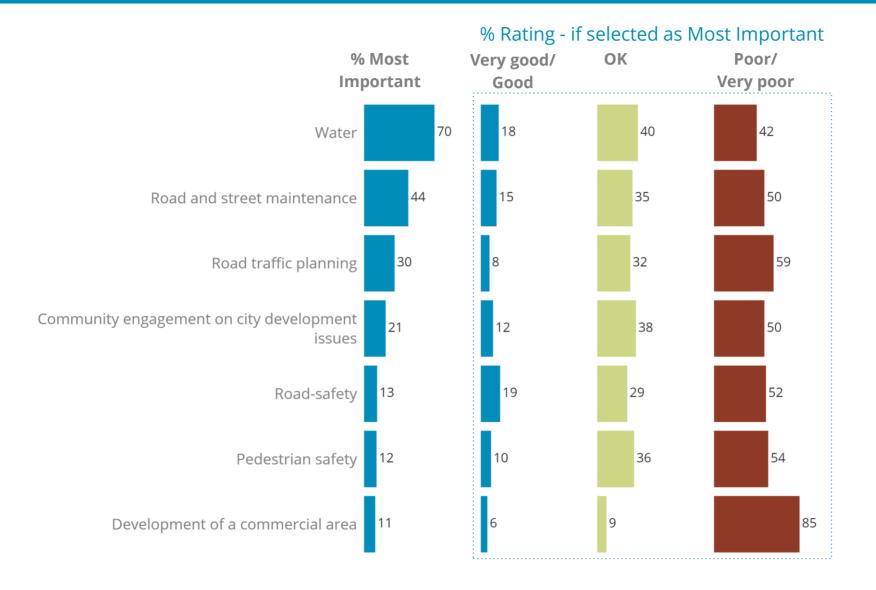
# **City Benefits**

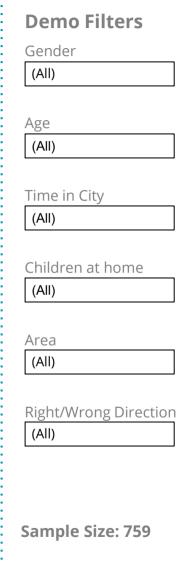






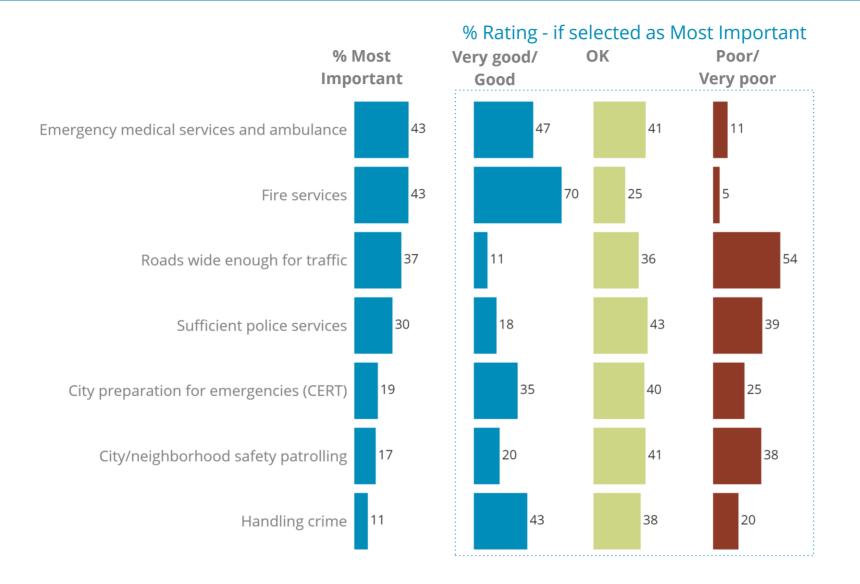
## **Growth & Development**







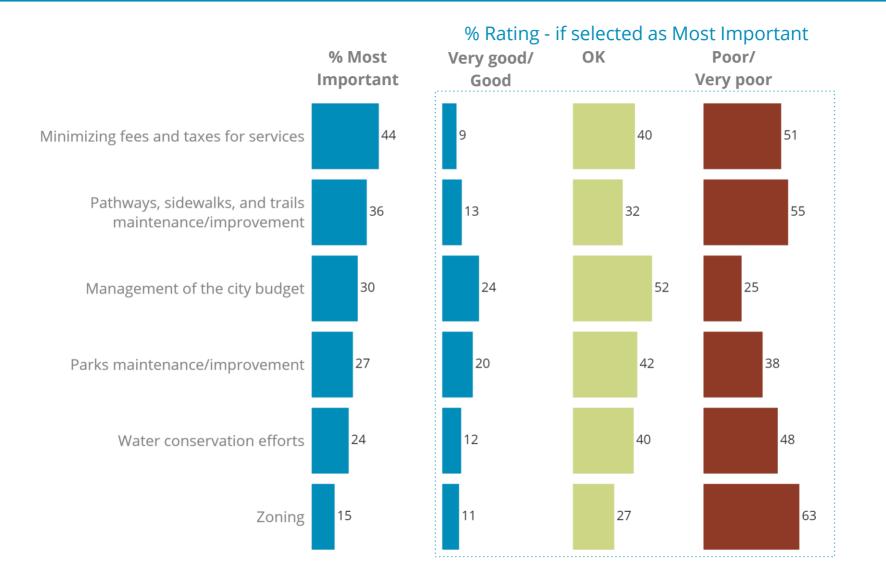
# **Safety & Security**

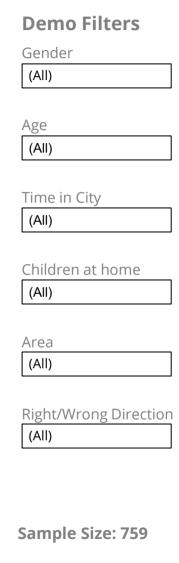






# **City Operations**

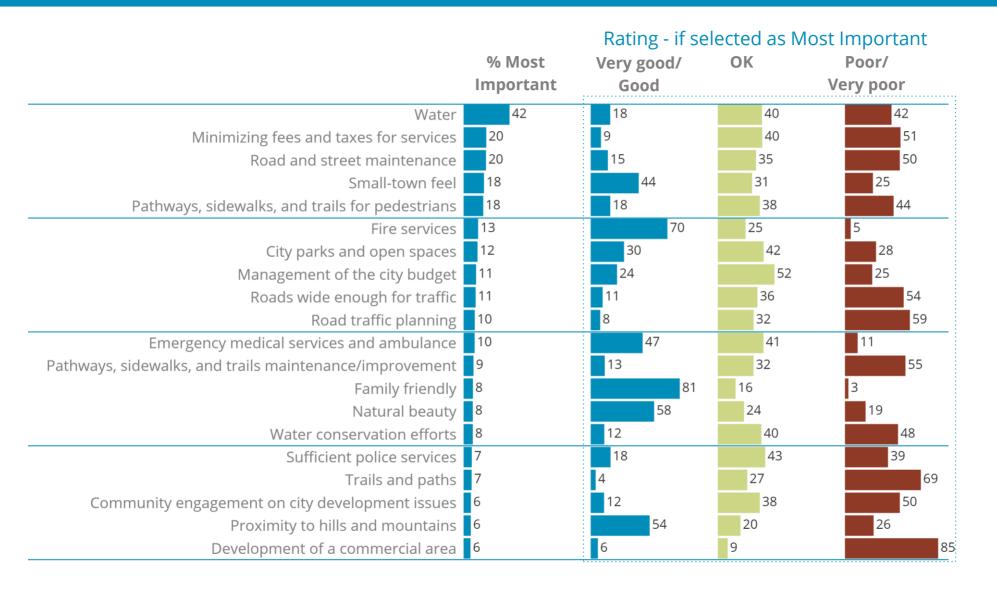






### **Overall Importance/Performance (Top 20)**

#### **Elk Ridge: CityPOV**





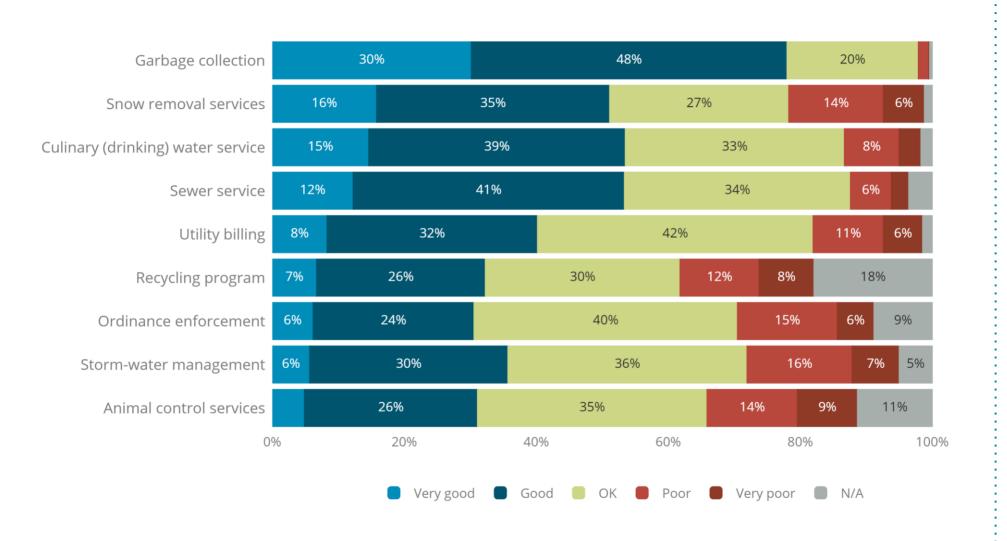
**Demo Filters** 





#### **Basic Services Evaluation**

#### **Elk Ridge: CityPOV**



#### **Demo Filters**

Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

Area

(All)

Right/Wrong Direction

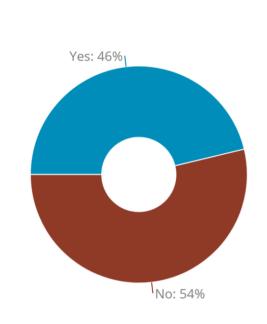
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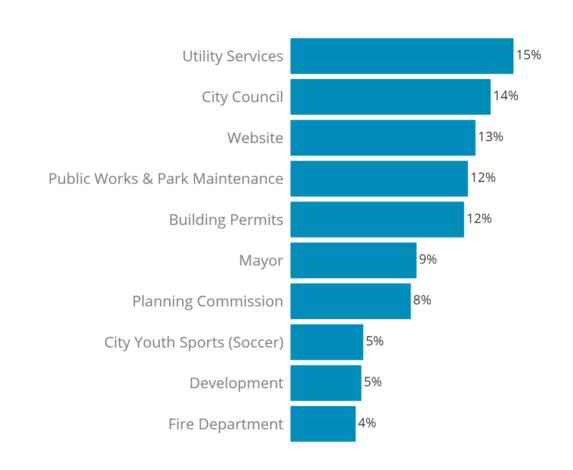
Sample Size: 759



# **Employee Contact**

### **Elk Ridge: CityPOV**







Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

Area

(All)

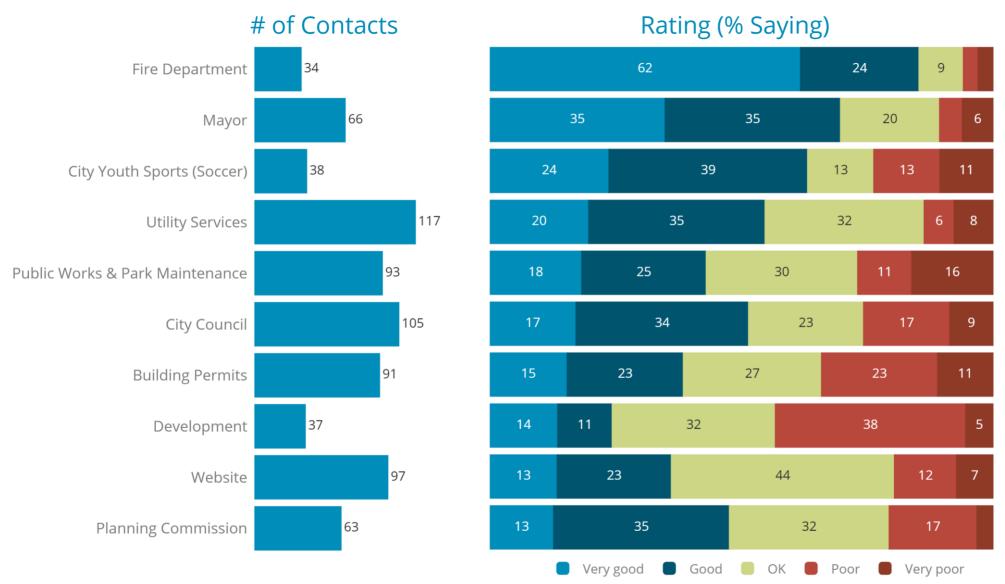
Right/Wrong Direction

(All)

Sample Size: 759



# **Employee Contact Rating**

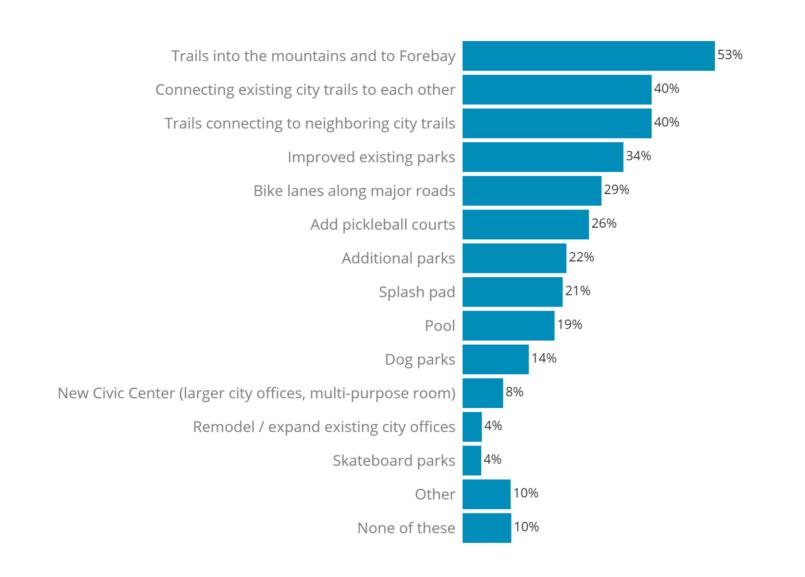






# **New Investment Priority**

#### **Elk Ridge: CityPOV**





Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

Area

(All)

Right/Wrong Direction

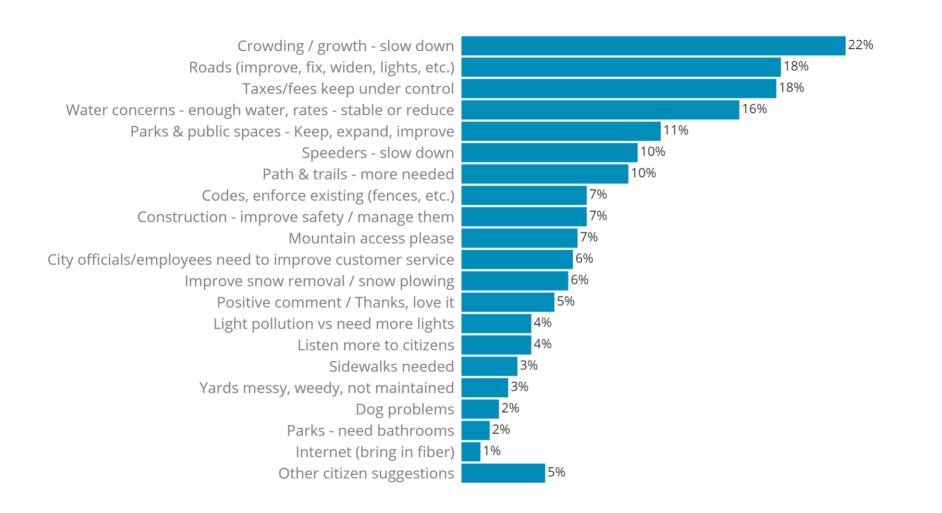
(All)

Sample Size: 759



# **Overview: Anything more to say?**

#### **Elk Ridge: CityPOV**





Sample Size: 375

(All)

Right/Wrong Direction

### **Elk Ridge: CityPOV**

#### Response grouping filter:

Path & trails - more needed and Parks & public spaces - Keep, expand, improve

Text	Final OE Demos
2	l would love to see the lights working on the trail below Skyhawk Park. I also would like to see street lights on major road sections or neighborhood entrances - 40-54 - Male - 10-14 years in city
9	Parks and green space are at the top of my list. I would love to have access to the mountains with trails and opportunities to explore 55-74 - Male - 1 -4 years in city
14	Loafer canyon road is a problem. People speed, throw garage on our property, the drainage is a mess after storms, and it's very narrow. Those that own property along it should give up some to have the road widened, a legitimate SAFE walking trail installed, and a sound barrier fence added, similar to those on 11200. The properties on the north end should be allowed to use all the space, including filling in the supposed drainage, because water doesn't end up in there even in the heaviest storms. The water runs down the road, and makes a mess 25-39 - Male - 1 -4 years in city
24	I feel like the road maintenance/ sidewalks and trails especially to me is a big issue because it affects me personally because of how it affects my property 25-39 - Male - 1 -4 years in city
25	Facilitate with Salem City on Legacy Parkway Project to connect to I-15.Encourage commercial growth to bring in revenue.Protect our wildlife Too many lost to vehicles Have our own Zip Code unincorporated from Payson - 40-54 - Female - 1 -4 years in city
32	I think elk ridge has so much potential for being a great place to stay and live. Take areas like the snyderville basin up by park city or areas up in Alpine and I think we can achieve spots like that to recreate and impress the neighboring cities and valley - 25-39 - Male - 5-9 years in city
49	I, like everyone, don't want to pay more in taxes. I think a cost effective way to make our community almost immediately better is connecting the trail systems that already have a great start throughout the city and also giving elk ridge a great trailhead into four bay. I would love a safe trail to walk throughout the city connecting/extending our already great sidewalks 25-39 - Female - 1 -4 years in city
60	Before spending more money on more housing, fix existing issues. As well as add schools 40-54 - Male - 5-9 years in city

Filter: Filter.Age AND Filter.Gender AND Filter.Tenure AND Filter.Kids AND Filter.Zone AND Filter.Dir AND Filter.FinalOE; Unweighted; base n = 70; 91% filtered out



#### **Demo Filters**

Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

Area

(All)

Right/Wrong Direction

### **Elk Ridge: CityPOV**

#### Response grouping filter:

Path & trails - more needed and Parks & public spaces - Keep, expand, improve

	Please do not tear down the tennis court to make a pickleball court. There are plenty of pickleball courts nearby and	
65	hardly any tennis courts left 40-54 - Female - Less than 1 year in city	
83	Just get us access to the mountains and we will be thrilled! - 40-54 - Male - 10-14 years in city	
96	I appreciate the volunteer efforts and recognize it isn't easy. I'm extremely disappointed in the regular city employees and staff. Anyone wanting to get permits or trying to work with the city is immediately met with opposition and belligerence. Rather than a warm greeting and "How can I help?" Community members are instead treated as though they are asking for the impossible and the city is there to do everything they can not to make it happen, rather than explore win-win options. Fines are imposed often with no warning and no grace. The parks are an embarrassment and facilities subpar and inaccessible. I will continue ultimately to live where I live, but mostly because of the location, beauty and proximity to family. It could be much, much better by realizing the city has grown and needs full time planners, engineers, etc. and can't be run in someone's living room with the good ol boys calling the shots 40-54 - Male - 5-9 years in city	
107	Some older streets in the city have no room for sidewalks and can be dangerous to walk along, especially the east end of Park Drive where it drops down into the canyon. Cars often come up or go down that hill and come around that bend way too fast. There's no room for a sidewalk on either side of the road. Pedestrians have little room to walk 55-74 - Female - 20+ years or more in city	
109	Im supportive of a bond to expand bike/walking paths and additional parks. So many cities try to retroactively add open space and the cost is much higher than putting them in place initially. Let me know how I can support adding paths and parks to improve our communities interconnectedness 25-39 - Male - 1 -4 years in city	
120	Without having commercial, I think it is important to build a better system for recreation. As a runner, it is hard to run on the roads with no shoulder. In addition, it is frustrating to not have access to forebay from Elkridge anymore. I would love additional mountain trails with our close proximity to them 25-39 - Male - 1 -4 years in city	

**Demo Filters** 

Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

Area

(All)

Right/Wrong Direction

(All)



### **Elk Ridge: CityPOV**

#### Response grouping filter:

Path & trails - more needed and Parks & public spaces - Keep, expand, improve

My main concerns are to keep commercial businesses out of Elk Ridge, improve police presence (espy for code enforcement.) keep up the parks better and improve or add trails, especially for 4 wheeler's to get them off the streets - 55-74 - Female - 5-9 years in city	
Good job. I know youre doing an excellent job with limited resources. It would be good to focus on trails. Its an asset Elkridge has that few other cities can enjoy. Thanks to the mayor. Hes a refreshing improvement 55-74 - Male - 5-9 years in city	
We need a trail system in town 40-54 - Female - 5-9 years in city	
This City Council is terrible. They dont protect property owners rights. The way they have treated the landowners with property to the south of town in the CE-3 zone has been unconstitutional and unlawful. They have been highly misleading in presenting facts and, in many cases, have lied to the general public. They dont act in the best interest of the city they have only considered their own personal agendas and those of close family and friends. Tricia Thomas should be removed from office for her lack of civility and disrespect for the public, Elk Ridge residents, and her fellow Council members. If the council wanted trails and access to the Forebay area, they would have treated the CE-3 zone landowners reasonably. Now I fear we will never get access through this area of town as it will never be developed 40-54 - Male - 20+ years or more in city	
Typically large companies such as Comcast, Century Link and Centracon charge customers franchise fees to pay to communities for the ability to operate within the cities. We need to make sure that Elk Ridge is getting that money and not Payson as we share the same zip code. Also, if you go to Sugarhouse park, they have hills designated for the kids to sled on. They put bails of hay around any obstacles that might cause a hazard and they have use at own risk signage. We have hills and snow, can we get a hill cleared so the kids can have a sled run? - 40-54 - Male - 10-14 years in city	
This survey looks like its trying to force people to choose an agenda. Why can we only choose trails, walking paths and those things? Some of us dont even use those. And what about a new ambulance building? Why is ours so small and far away? Our city leaders only want what they want. This survey wont help anything 25-39 - Female - 5-9 years in city	

**Demo Filters** 

Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

Area

(All)

Right/Wrong Direction

(All)



### **Elk Ridge: CityPOV**

#### Response grouping filter:

Path & trails - more needed and Parks & public spaces - Keep, expand, improve

203	In places where there is ripping up the existing roads for new homes have a plan to make them better. This burden should be placed on the development not the existing tax paying citizens. Or worse just left patched up. Continue to improve water pipes. Clean up the city properties before enforcing citizens to have their act together when the city areas look like crap. Do not add more for the city to maintain. Our existing parks need more TLC. Make every effort to preserve the landscape in the South part of town. Work with the property owners. Once land is gone it can never come back. I hope there will be compromise and thoughtful planning 40-54 - Male - 15-19 years in city	
205	Growth is unavoidable - management of that growth is vital. I appreciate efforts to maintain open spaces wherever possible. A better trail system could really help people to better enjoy the beauty of the city. There are segments of good trail, but they don't currently link up well with one another 40-54 - Male - 5-9 years in city	
208	The lot just SW of the traffic circle needs to be better maintained. I'd renovate that house for city offices where the offices could be upstairs and the main floor be for gathering/ public meetings/ receptions (For a fee). Some active play areas going, ie: splash pad, skatepark would be nice too. Dreaming of a pool, like American Fork, that is year round with a bubble cover for winter. This would be fee based as well. Swim team, water aerobics, etc - 55-74 - Female - 5-9 years in city	
224	I frequently walk around the city and in many areas it is unsafe due to no sidewalk/path/shoulder area to walk on. One of the selling points of moving here were the "walking paths" but they don't connect and feel like a waste and pointless 25-39 - Female - 10-14 years in city	
231	You're doing great overall! Thank you! And ! I know bathrooms cost money to install and maintain, but they are an absolute necessity for children who play at parks! - 40-54 - Female - 5-9 years in city	
237	If the Haskells want to develop to the South of Elk Ridge, have them use the area as walking/bike paths and an area for kids to ride their dirt bikes and 4 wheelers to get them off the streets 55-74 - Female - 5-9 years in city	

#### **Demo Filters**

Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

Area

(All)

Right/Wrong Direction

(All)



#### **Elk Ridge: CityPOV**

#### Response grouping filter:

Path & trails - more needed and Parks & public spaces - Keep, expand, improve

238	Access to the mountains!!! - 40-54 - Female - 5-9 years in city	
243	Very grateful for the new Mt. Loafer parkway that is being developed, thank you!! Would like more pathways throughout city for walking and biking 40-54 - Female - 5-9 years in city	
257	The people are great. But the number of homes being built has ruined what Elk Ridge could have been. Homes everywhere is making it less small town feel and being in the country. Build more trails that lead to the hills and mtns. Leave the open spaces open and stop building 40-54 - Female - 5-9 years in city	
284	Please don't make this city a bunch of houses with traffic. We came here for the wildlife and to enjoy nature in a smaller community. Also, something needs to be done about Elk Ridge Dr. Despite the speed sign people just speed up after the sign and down the hill. As someone who walks daily, I no longer cross the street to enjoy the park or walking/frisbee trail due to the unsafe environment 25-39 - Female - 5-9 years in city	
292	Bathrooms at the parks (at least the main one) would be awesome! Also, quit worrying so much about ordinances, code, ect. It's not fair so it's only frustrating when you get a ginormous fine for something you honestly reported and offered to fix 25-39 - Female - 5-9 years in city	
313	Using water funds, for any other purposes than water, is unethical. If more funds are needed - be transparent, and raise taxes. Additionally, the account that holds impact fees for parks should be overflowing by now. Please use the funds, and carefully (best value per dollar). It is "our" money, as residents. We gave it to you willingly. Please use it responsiblyfor parks 40-54 - Male - 20+ years or more in city	
314	The park on Sky Hawk (Elk Ridge Meadows Park) has been wasted space for so long. (It really is too uneven to call it exceptable for soccer). The pre-teens and teenagers could benefit greatly having a basketball court and/or a pickleball court there. There is nothing for older kids and adults in the area. This area is large enough to have courts and still have the area for soccer for the younger kids. If you want teens to stay out of trouble they need healthy recreation 40-54 - Female - 10-14 years in city	

#### **Demo Filters**

Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

Area

(All)

Right/Wrong Direction

(All)



# **Elk Ridge: CityPOV**

#### Response grouping filter:

Path & trails - more needed and Parks & public spaces - Keep, expand, improve

319	We need more trails for joggers and walkers 40-54 - Female - 5-9 years in city	
338	Enforce people that park cars on roads during winter. ie tow them like ordinance says - 40-54 - Male - 10-14 years in city	
340	Unfortunately, the growth has been suited to the developers pocketbooks over keeping Elk Ridge a peaceful bedroom community. I am certain we will pay a steep price as the demands for water, parks, trails, and other amenities rise. As the population increases, traffic becomes a problem, disrespect and discontent increases, water needs increase and neighbors rise against neighbors over animals, codes, zoning, crime increases. Growth is inevitable, but I feel it has been poorly handled to benefit a few, besides the many complaints against the developers for shoddy workmanship 55-74 - Female - 20+ years or more in city	
347	I would love to see more trees and improvements to city parks to make them more inviting. It's a bummer to have to go to other towns to enjoy parks and trees 25-39 - Male - 1 -4 years in city	
349	Trail systems that connect with eachother and to the trail systems of neighboring cities would be great. The park that has been promised near goosenest drive is an item that has been pooly dealt with. Has been an embarrassing sight as the face of the city. It has enormous potential. Its been a huge disappointment with the citys previous government. I am pleased with the current mayor and am hopeful that some changes will soon take place with him in the mayoral seat 40-54 - Male - 20+ years or more in city	
360	Improve and maintain elk ridge drive. The road sucks. Pot holes. Sides caving in!The bend at sky hawk way will kill someday. Connect existing trails. Are not useful until that happens 40-54 - Male - 5-9 years in city	
371	I appreciate the efforts of our mayor and city council. I am concerned about the safety of our parks and pathways. Youth on motorized vehicles in the parks and on the paths is a major concern 55-74 - Male - 10-14 years in city	
383	Was disappointed to see the developers chop the top of the hill off above Parkside loop. That was a real travesty 55-74 - Male - 1 -4 years in city	
349 360 371	Trail systems that connect with eachother and to the trail systems of neighboring cities would be great. The park that has been promised near goosenest drive is an item that has been pooly dealt with. Has been an embarrassing sight at the face of the city. It has enormous potential. Its been a huge disappointment with the citys previous government. It am pleased with the current mayor and am hopeful that some changes will soon take place with him in the mayoral section - 40-54 - Male - 20+ years or more in city.  Improve and maintain elk ridge drive. The road sucks. Pot holes. Sides caving in!The bend at sky hawk way will kill someday. Connect existing trails. Are not useful until that happens 40-54 - Male - 5-9 years in city.  I appreciate the efforts of our mayor and city council. I am concerned about the safety of our parks and pathways. You on motorized vehicles in the parks and on the paths is a major concern 55-74 - Male - 10-14 years in city.	

#### **Demo Filters**

Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

Area

(All)

Right/Wrong Direction

(All)



#### **Elk Ridge: CityPOV**

#### Response grouping filter:

Path & trails - more needed and Parks & public spaces - Keep, expand, improve

384	Please slow rapid building of homes, improve water issues including failing pipes that cause water shutoffs every year, and consider allocating budget towards building community buildings such as libraries or recreational centers that provide community services and employment for city residents 40-54 - Male - 1 -4 years in city	
400	More trails and access to mountains or national forest would make Elkridge stand out as a community in showing the beauty that we have around us. As of now, it's there, without access. Connecting trails within the community would bring citizens out and we could enjoy what Elkridge had to offer 25-39 - Male - 1 -4 years in city	
411	Obviously it's tough being a small city that is all residential without income from commercial zones, so may be better long-term to be annexed/merged with Salem. There are real safety issues along ER drive as there is zero shoulder in large areas and there are literal drop-offs/crevices that are developing both north and south bound that are hazardous. Forget pedestrian traffic as that's suicidal along ER drive. To a lesser extent 11200 S has similar issues and it is a common road for pedestrians, including bikers, walkers/joggers and even some pushing strollers and there is not enough shoulder room in parts to be safe. There needs to be a contiguous path all the way to WH drive as what is there currently is fragmented and unusable. It would be great to have some commercial nearby, but better to keep the small town/bedroom community feel, so if at the terminal north end of ER drive was developed it may be best location (I realize not ER jurisdiction). Unfortunately, there is tremendous growth and development happening in ER area and it would sure be great to slow it down and keep that small town feel. The roads need to be improved/expanded to accommodate this growth, especially ER drive. Shouldn't need to be more than 2 lanes, just needs to have proper shoulder and wider at main turnoffs to allow passing traffic (Salem canal, 11200S, etc.). Community feel is decent and there are some community events, but keep improving/building on that. Also, there are some parks, but need to be improved/expanded and more added, including things like pickle ball (it's all the rage you know) 40-54 - Male - 1 -4 years in city	
421	PLEASE PLEASE do not develop higher into the mountains. That would add so many people and so much traffic. We dont have any sidewalks in upper Elk Ridge for kids to walk or ride bikes on. Part of the beauty of elk ridge is how quiet it is. Adding so many more houses would just ruin what we have up here. Please develop trails and walkways! We have so much beauty, but its hard to access. Please consider better ways to manage storm water. I live on Astor Lane, and whenever it rains hard, all the neighbors are texting each other to see if anyone needs help with flooding 25-39 - Female - 1 -4 years in city	

Filter: Filter.Age AND Filter.Gender AND Filter.Tenure AND Filter.Kids AND Filter.Zone AND Filter.Dir AND Filter.FinalOE; Unweighted; base n = 70; 91% filtered out



#### **Demo Filters**

Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

Area

(All)

Right/Wrong Direction

#### **Elk Ridge: CityPOV**

#### Response grouping filter:

Path & trails - more needed and Parks & public spaces - Keep, expand, improve

	Limprove	
447	Stop using the field between Gooseneck and Olympic lane as the citys dump. Keep the weeds down and remove the mounds of asphalt and other garbage. It was suppose to be a park. If that is not in the budget at least return it to a clean field. Shame on the city for adding to the unsightly mess there 55-74 - Female - 5-9 years in city	
450	Overall we enjoy living here, but it's getting really busy here which is not why we moved here 20+ years ago. I think the city could do better with slowing the growth and refocus on the small town feel that we all love and have enjoyed for years. I worry a lot about the water and the cost is just outrageous. Also, we need more trails and ways for us to all enjoy the outdoors 40-54 - Female - 20+ years or more in city	
467	e need better trails and parks 40-54 - Female - 5-9 years in city	
478	Keep working on improving trails, biking, trails and sidewalks. Id like to be able to send my kids to school on bikes. I would also like to get to forebay through elkridge instead of through Payson, even if it is just on bike or hiking. We have many beautiful mountains but no easy access through elkridge. Ive heard of the improvements coming for the road to the freeway, Im excited for that. I think thats desperately needed. Just make sure theres a biking ling next to it - 25-39 - Male - 1 -4 years in city	
487	It is not about getting money for a budget, it is about living within the budget. I think there have been many choices of late that are made not for the betterment of the community and he people in it, but to simply raise funds to keep money flowing. Prioritization is tricky, but being fiscally responsible is the utmost important. Pushing things down the road and not prioritizing properly is what has led to a strain on money and other things. If you can't do something, that's ok. Don't sell land just to make a profit. The proposal down by the "snake pits" seems rushed and not to the best interest of the community. I lived in a community where the city council let the developer step all over them. It resulted in an ordinance where no one could park on the roads because the streets weren't wide enough to drive a fire engine down. please, don't let the money be the basis for your decisions. Let it help prioritize, but not lead the discussions 40-54 - Male - 5-9 years in city	
512	To improve our citys historically inadequate fiscal resources, entertain the idea of retaining our Elk Ridge name and requesting annexation into the city of Payson. There are several benefits to such a course of action. Due to an increase in commercial tax revenue, our struggling road maintenance and snow removal efforts will improve, and our sewer costs would improve, etc. Additionally, the development of an expanded Elk Ridge-Forebay-Payson Canyon trails connection plan could be expedited. Consequently, South-end Utah Countys appeal as a well-planned haven for families, natural beauty preservation, and limited businesses, will only enhance our areas quality of life appeal 55-74 - Male - 1 -4 years in city	

Filter: Filter.Age AND Filter.Gender AND Filter.Tenure AND Filter.Kids AND Filter.Zone AND Filter.Dir AND Filter.FinalOE; Unweighted; base n = 70; 91% filtered out



#### **Demo Filters**

Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

Area

(All)

Right/Wrong Direction

#### **Elk Ridge: CityPOV**

#### Response grouping filter:

Path & trails - more needed and Parks & public spaces - Keep, expand, improve

	1 0 Limptove
516	I have gone to the Elk Ridge park on many occasions and people do not have their dogs on a leash. This creates an unsafe atmosphere. My other concern is having enough water and water pressure with all the new homes be built 40-54 - Female - 15-19 years in city
526	Yes, having the bathrooms open for use during park hours is a must! If there is no employee that will clean the restrooms at least get a portable toilet that gets cleaned every week 25-39 - Male - 10-14 years in city
533	We need to get back to the basics. Water should be a main focus. New proposed parks and such will take extra water to manage green spaces. When we are being asked to cut back on our water for our property, new open green spaces should not be a priority. Storm drain, storm water issues are a concern. Increasing fees for city services when there is no improved service is a concern. Get the basics right and then lets talk about expansion 40-54 - Female - 15-19 years in city
536	Overall, you are doing a great job. We live next to some of the best trails/mountains in the world. Please find a way to connect them to Elk Ridge. Lets take advantage of how incredible this place is 25-39 - Male - 5-9 years in city
539	Loafer Canyon is a major problem with no storm water solution and no sidewalks with cars going down the road very fast. We need speed bumps and sidewalks. 11200 is also a problem with no sidewalks and only partial walking paths. The busy roads require some type of walking and biking paths for safety purposes 40-54 - Male - 1 -4 years in city
576	I would like to, as the current Bishop, volunteer my LDS Ward (Elk Ridge 14th) to help with installing pickleball courts in the Elk Ridge Meadows park area as well as improve the lower part including the frisbee golf. I would like to work with my young mens group(s) on a proposal to present to the city council and help them learn the process of proposing an idea and walking it through the approval, planning, and completion. Think of it as kind of a group Eagle Project, without the scouting aspect and including the full service efforts of all the members who are willing and able to help. I would really like to see an expansion of some of the trails and the development of safe trails along the canal that would allow for biking from Payson to Spanish Fork (including Elk Ridge, Salem, Woodland Hills and Utah County). I am also curious about the rumoured School that could potentially be going in east of Elk Ridge Drive and south of SkyHawk; west of the current park? - 40-54 - Male - 5-9 years in city
581	The traffic has gotten insane and the population growth is crazy, but all I really want is more trails, better trails, and trails into the mountains/access to forebay. I really do love Elk Ridge and living here and would be fine for everything else to be left as is. WellI would enjoy a pickleball court, but not as much as the trails. Thanks for being willing to serve in our community and for taking the time to consider these surveys. I love it when we get a say in the future of our community 40-54 - Female - 20+ years or more in city

Filter: Filter.Age AND Filter.Gender AND Filter.Tenure AND Filter.Kids AND Filter.Zone AND Filter.Dir AND Filter.FinalOE; Unweighted; base n = 70; 91% filtered out



#### **Demo Filters**

Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

Area

(All)

Right/Wrong Direction

### **Elk Ridge: CityPOV**

#### Response grouping filter:

Path & trails - more needed and Parks & public spaces - Keep, expand, improve

	1 0 1 0 Limprove	
583	Growth and poor communications continue to plague the city. Promises were made during the last mayor election to hold developers accountable but so far, it appears developers are taking every bit of land to build and over-build. Our open areas are becoming fewer and fewer. The newsletter, which could be used to better inform, and update residents of development proposals should be distributed in several ways as opposed to as an attachment to the utility bill. The web page resembles and functions more on the level of a junior high school project, especially when compared with several of the web pages of our neighboring cities. This city would be better served to either invest in the resources needed to actually develop it properly such as a qualified city manager and web page and communication specialist, or consider incorporating with a city that can do so 55-74 - Female - 1 -4 years in city	
586	Please add more trees - 25-39 - Male - 5-9 years in city	
631	speeding ti the golf-course is out of control and never oatrolled - 55-74 - Female - 10-14 years in city	
643	I wish Elk Ridge had more of a draw to bring visitors in to pay for our infrastructure, otherwise we are just a big expensive neighborhood with no resources to upgrade amenities of where we live since to can only tax residents so much. I wonder if we could add/convert part of Skyhawks Park into a Japanese/botanical garden with paid entry. Beautiful yet profitable 40-54 - Male - 5-9 years in city	
645	The people who work in the city offices need to learn better customer service, they all act like they dont care about the citizens of this city and are rude and disrespectful when contacted about any issues especially the park maintenance department who have broken several of my sprinklers and toss garbage and rocks in my yard constantly! - 25-39 - Male - 5-9 years in city	
652	I think that Elk Ridge should provide a recreation center with pool for laps and walking and running inside. There are a lot of people that run and walk but in the winter we do not see near as many that are out 55-74 - Male - 10-14 years in city	
681	I appreciate the people willing to serve our city. Like most our water rates are high. It has grown too fast. We need to make sure building rules are in place before builders come to insure that it is for the good of our community. We need a tax base to help us maintain the type of community where the parks, trails, homes, and neighbors show we love our city and community 55-74 - Female - 10-14 years in city	
700	We really appreciate you and all that you do to make Elk Ridge a great place to live! Thank you!If we could lower taxes somehow, that would be great, especially sewer. Maybe build our own sewer treatment plant? Having said that, it would also be wonderful to have a community gathering place, a town square or a city center to encourage the residents to become more united, and to develop pride in Elk Ridge. It's such a beautiful place to live! And we want our own zip code! We aren't Payson, we are Elk Ridge City, and we are awesome! - 40-54 - Female - 5-9 years in city	
713	Connecting trails and more parks would further the family friendly experience - 25-39 - Female - 1 -4 years in city	

Filter: Filter.Age AND Filter.Gender AND Filter.Tenure AND Filter.Kids AND Filter.Zone AND Filter.Dir AND Filter.FinalOE; Unweighted; base n = 70; 91% filtered out



#### **Demo Filters**

Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

Area

(All)

Right/Wrong Direction



#### **City Highlights**

Ratings for Elk Ridge improved over the prior in 2020, but there are many areas of concern and suggestions.

- A Refer a Friend Score (NPS) of 30 is an improvement over the 2020 survey. Yet people tended to move from negative to more neutral rather than to positive. Elk Ridge still has a low level of resident satisfaction.
   Primary concerns include: Too much growth that is not wisely considered by our infrastructure, poor condition of roads and road planning, and water concerns.
- Respondents are **concerned about the direction of the city.** 46% feel it has gotten worse in the past 3 years and 59% feel the city is going in the wrong direction. Still many do feel things are going in the right direction with 41% saying the city is going in the right direction.
- Of dozens of topics, those considered most important are: Water, minimizing fees and taxes for services, road and street maintenance, preserving the small-town feel, and pathways, sidewalks and trails.
- The following four important issues were rated lower by citizens: Water, minimizing fees and taxes for service, road and street maintenance, and pathways, sidewalks and trails.

#### **Important City Events**

When asked about future city investments, the following were rated highest:

- Trails into the mountains
- Connecting existing city trails to each other
- Trails connecting to neighboring city trails
- Improved existing parks



# Acknowledgement

Our sincere thanks to the leadership team at QuestionPro, who provides meaningful technical and cost support. Their efforts allow OnPointe Insights to offer CityPOV to cities at reasonable and stable costs, despite large sample sizes.

Should your city desire to do research on their own, QuestionPro is an excellent choice, and in our opinion, superior to Survey Monkey, Qualtrics and other similar services. Please contact OnPointe Insights for a referral to QuestionPro.

**Powered by** 



For more information about OnPointe Insights, click here:

OnPointe-Insights.com



# ParkPOV Dashboard

Elk Ridge, Utah 2024





#### **Study Introduction - detail**

#### **Elk Ridge ParksPOV**

#### **Background**

Elk Ridge City owns 8 acres of land near the round-about. It has been designated as a location for a City park on the General Plan for some time. In the past there was discussion of using the space for a new City Hall. This survey explores ideas developed by the Parks and Trails Committee, and it included an option to use the space for a new City Hall. In a very open and non-biased way, it asks residents of their priorities for the space.

Elk Ridge, Utah commissioned OnPointe Insights to conduct the ParksPOV survey from July 25 to August 3rd, 2024. A total of 890 surveys were completed (+/- 2.6% statistical margin of error), which is nearly 1/3 of the adult population. The survey was designed to help the City understand the following:

- Park design elements residents like most
- Elements they prioritize overall
- Thoughts about plans developed by the Parks Committee
- Thoughts about funding Goosenest Park
- Demographics of those responding in various ways

#### **Reviewing the data**

This Online Dashboard presents results in an interactive way.

- Use filters to explore (like age, gender and time in the city)
- Review comments by filtering on specific topics.
- Download the data you want into PDF or PowerPoint.





#### **Summary - Key Takeaways**

#### **Elk Ridge ParksPOV**

#### **City Highlights**

Resident support for development of a new Goosenest Park was high. Desire for a nice park was also high, with 64% saying they would like something either Amazing (15%) or Great (49%) and 21% saying we should keep Elk Ridge as it is now. The remaining 16% suggested that we build a Fair park.

We tested 19 potential park elements. The 9 elements prioritized highest (in priority order) include: Walking trails, Acre fishing pond and beach, Natural water feature - splash zone, All abilities playground, Pickleball courts, Year-around event center, Ice Ribbon / skating (roller skate in summer), and Pavilions.

Here are a few reasons residents gave for their prioritized choice (full detail is provided later):

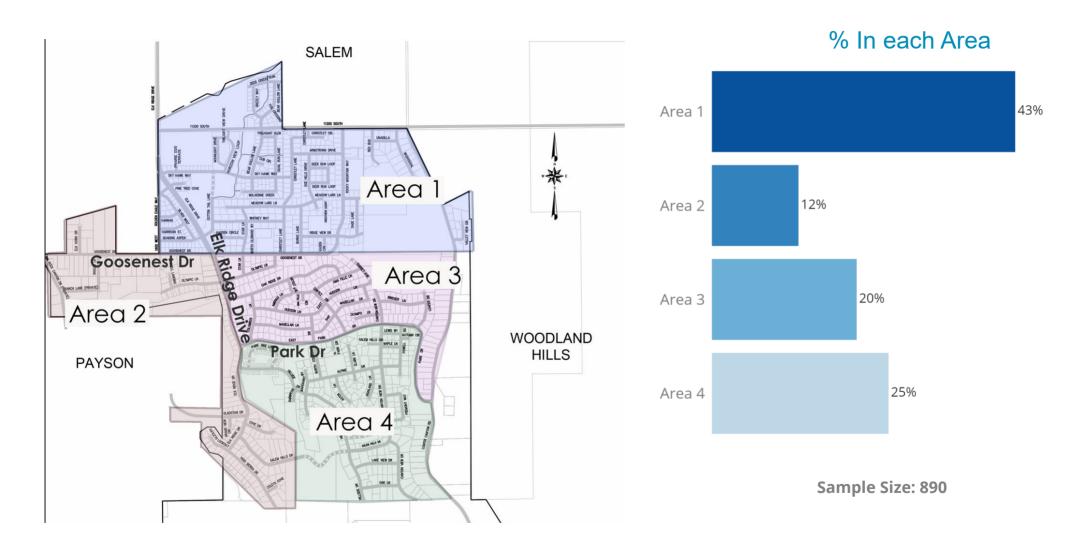
- Walking trails: The idea of a walking trail was well-received for its potential to provide a safe, pleasant, and cost-effective place for individuals and families to exercise and enjoy the area.
- Acre fishing pond and beach: Those choosing this option liked its potential to bring families and the community together, provide diverse recreational opportunities, and enhance the natural and aesthetic appeal of the area.
- Natural water feature Splash zone: Those liking this feature cited benefits for children, families, and the community as a whole.
- All abilities playground: Those recommending this feature feel it addresses the current gaps in recreational facilities and caters to a growing population of children and families.

What do residents feel about funding Goosenest park? 59% were willing to fund the park with a 5-year property tax increase of \$10 per month or more. 41% were opposed to any increase in property tax. That said, Elk Ridge residents were very generous with their time, as 58% were willing to donate labor, machinery, or materials. A combination of donated time and material would allow the City to develop a great park while minimize a tax increase.



# **Area of Participants**

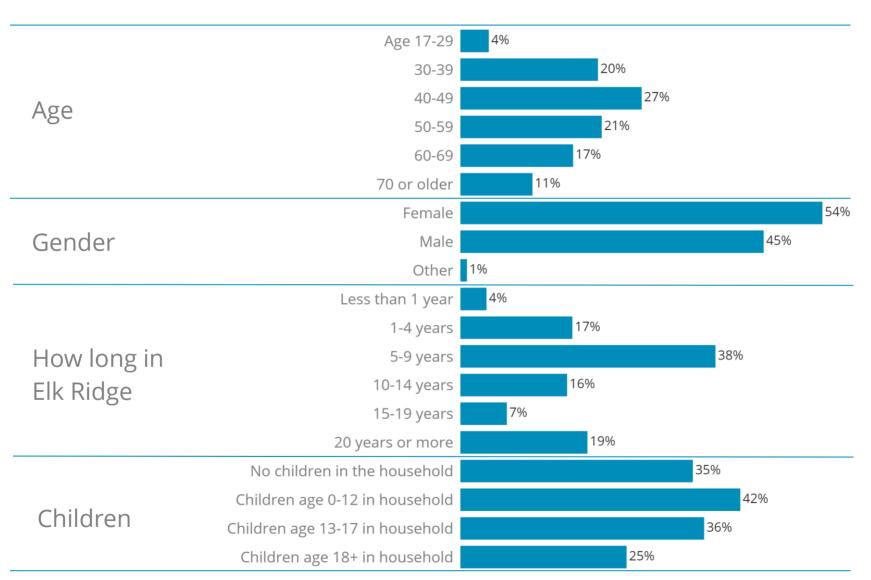
#### **Elk Ridge ParksPOV**





# **Demographics**

### **Elk Ridge ParksPOV**







#### **Prioritized Natural Elements**

#### **Elk Ridge ParksPOV**

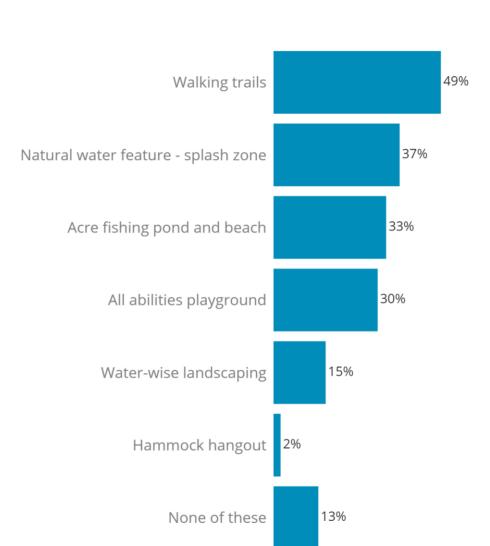














Gender

(All)

(All)

Time in City

(All)

Children at home

(All)

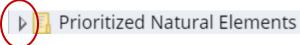
Area

(All)

Willing to Fund

(All)

Sample: 890



Note: Click on the arrow in the navigation pane to compare demographics



**Hammock Hangout** 

## **Prioritized Natural Elements - by demos**

#### **Elk Ridge ParksPOV**

Age 17-29

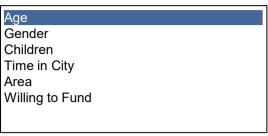
30-39

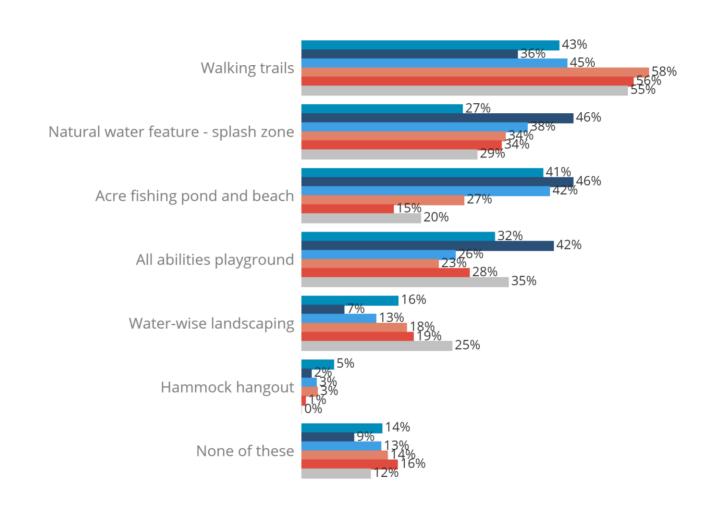
40-49

50-59

60-69 70 or older

#### Select Filter









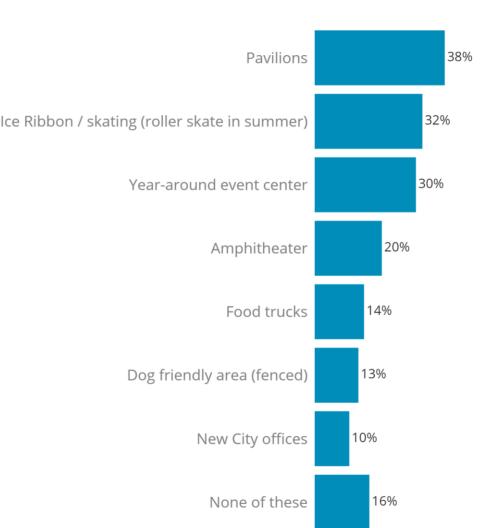
# **Prioritized Community Elements**

### **Elk Ridge ParksPOV**















Dog Friendly Area (fenced)



**Onpointe** 

Which TWO of these Community Elements appeals most to you? (Select up to 2)

#### **Demo Filters**

Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

Area

(All)

Willing to Fund

(All)

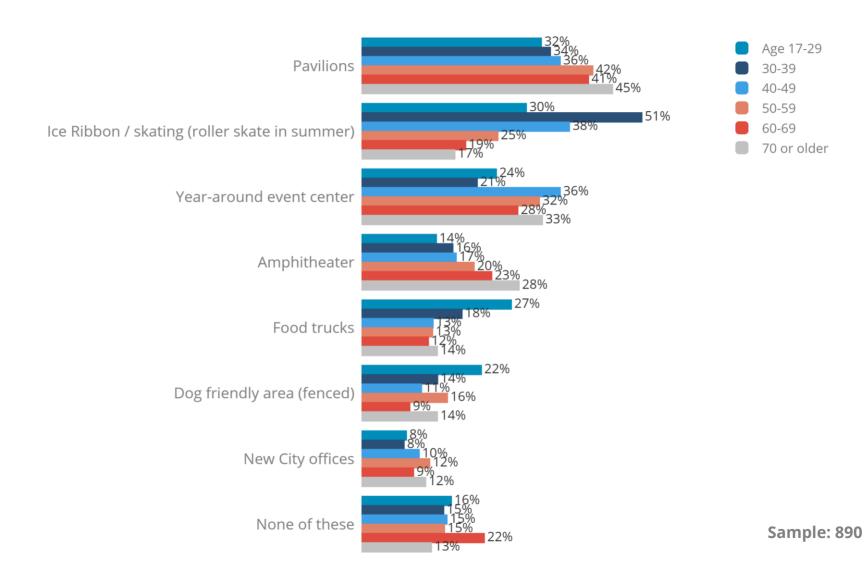
Sample: 890

# **Prioritized Community Elements - by demos**

#### **Elk Ridge ParksPOV**

#### Select Filter

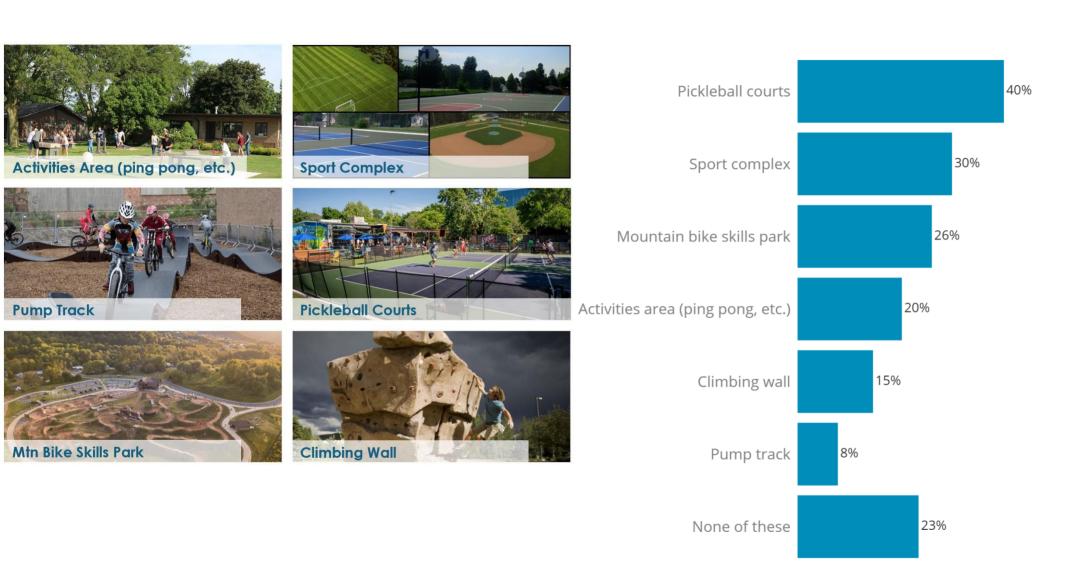
Age
Gender
Children
Time in City
Area
Willing to Fund





# **Prioritized Sport Elements**

### **Elk Ridge ParksPOV**



#### **Demo Filters**

Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

Area

(All)

Willing to Fund

(All)

Sample: 890



### **Prioritized Sport Elements - by demos**

#### **Elk Ridge ParksPOV**

Age 17-29

40-49 50-59

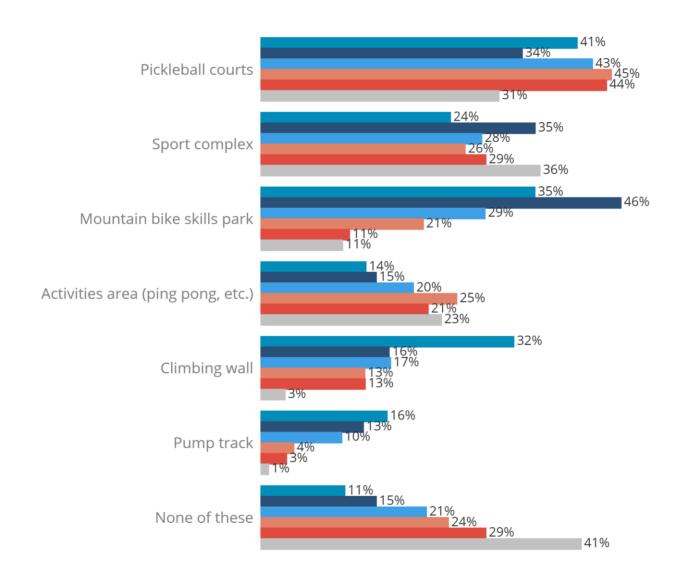
60-69

70 or older

Sample: 890

#### Select Filter

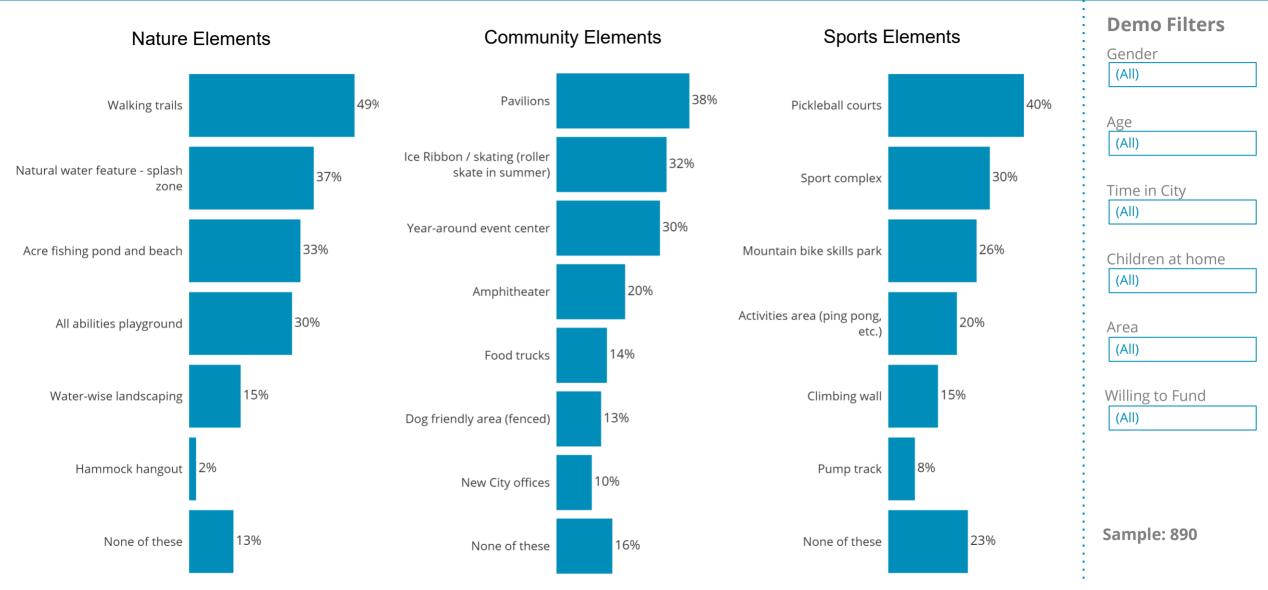
Age	
Gender	
Children	
Time in City	
Area	
Willing to Fund	
_	





# **Side-by-Side Elements**

## **Elk Ridge ParksPOV**

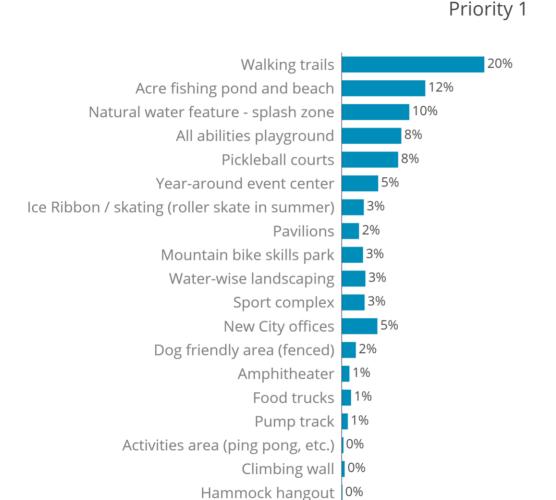


**Onpointe** 

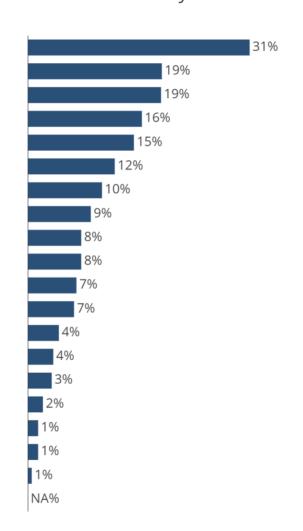
Which TWO of these Nature Elements appeals most to you? - Shown for each element group (Select up to 2)

# **Overall Priority**

### **Elk Ridge ParksPOV**



None of these



Priority 1+2



Sample: 890



10%

# Top 10 1st/2nd Priority - by demos

### **Elk Ridge ParksPOV**

#### Select Filter



Children

Time in City

Area

Willing to Fund

#### Observations:

Walking Trails preferred by

- those age 50+
- those with no children
- those wanting a Great/Fair park

Acre Fishing Pond/Beach preferred by:

- those under age 50
- those with children
- those wanting an Amazing park

Splash Zone preferred by

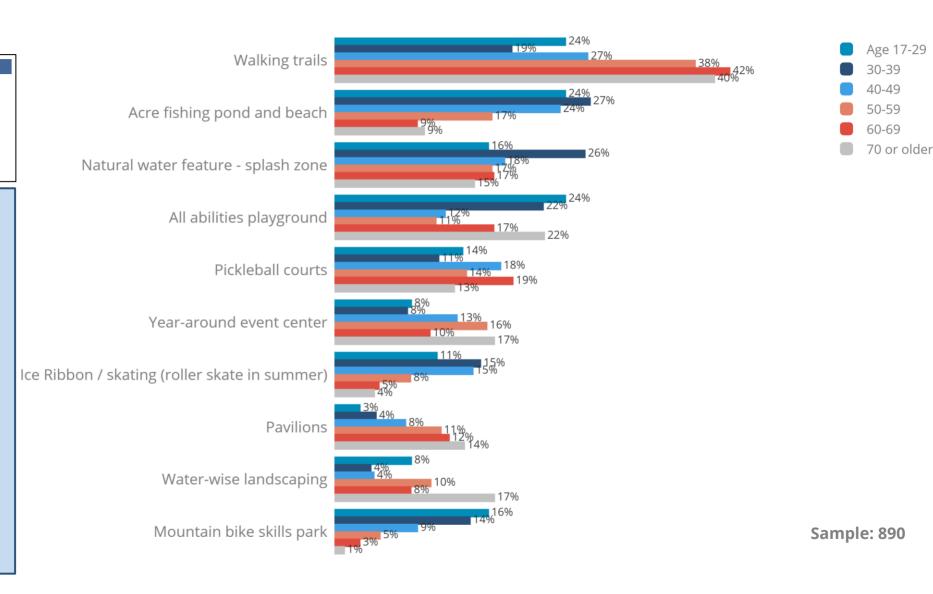
- those age 30-39
- those living in the city 1-9 years
- those living in Area 2
- want an Amazing or Great park

All Abilities Playground preferred by

- those under age 40
- females
- those living in the city <4 years
- want an Amazing or Great park

Pickleball Courts are preferred by

• those in Area 2





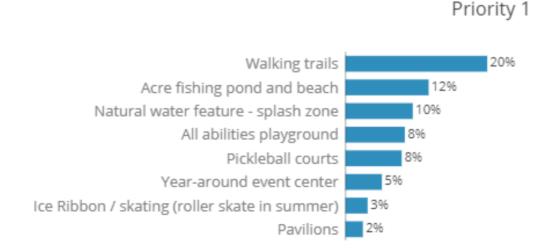
# **Summary of Comments - Why Prioritize**

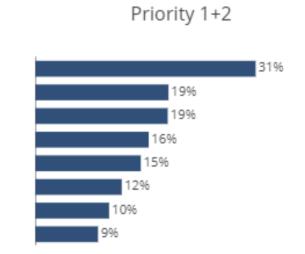
# Elk Ridge ParksPOV

We had nearly 900 comments given by residents about their recommended priorities. We have summarized their comments for the top 9 amenities, starting with Walking Trails and ending with Pavilions. One page is devoted to each of these highest prioritized amenities.

Click on the arrow to the left of the Summary of Comments to view each summary page.









#### Summary - Reasons for Walking Trail

Here's a summary of the comments from those who prioritized a Walking Trail:

- **1.Safety / Accessibility**: Many residents emphasized the need for safe walking areas away from traffic, especially since there are limited sidewalks and walking on roads is dangerous.
- **2.Exercise and Health**: Walking trails offer opportunities for physical exercise, which is important for maintaining health and fitness. They provide a convenient way for residents to incorporate walking and jogging into their routines.
- **3.Natural Beauty and Scenery**: Residents appreciate the natural beauty of Elk Ridge and believe that walking trails would allow them to enjoy scenic views, fresh air, and the outdoors more easily. Trails would also preserve and highlight the area's natural features.
- **4.Community and Social Interaction**: Trails can serve as community spaces where neighbors can meet, socialize, and enjoy activities together, fostering a sense of community and connection.
- **5.Reduced Traffic and Noise**: Trails offer a quieter and more pleasant environment compared to walking on roads with traffic noise and pollution. They help reduce the impact of traffic and urban development.
- **6.Practicality and Convenience**: Walking trails provide a practical alternative to driving to other cities for safe walking paths. They also offer a convenient option for daily exercise close to home.
- **7.Inclusivity**: Trails are inclusive and can be used by people of all ages and fitness levels, making them a universally appealing amenity for the community.
- **8.Mental Health Benefits**: Walking in nature has been linked to mental health benefits, including stress relief and improved mood, which trails would help facilitate.
- **9.Cost-Effectiveness**: Some residents mentioned that walking trails could be a relatively inexpensive amenity to implement and maintain compared to other recreational facilities.

Overall, the idea of a walking trail was well-received for its potential to provide a safe, pleasant, and cost-effective place for individuals and families to exercise and enjoy the area.

#### **Summary - Reasons for an Acre Fishing Pond with Beach**

Here's a summary of the comments from those who prioritized an Acre Fishing Pond with Beach:

- **1.Family and Community Enjoyment**: Many comments highlighted the pond and beach as a place for families to gather, enjoy outdoor activities, and spend quality time together. The feature was seen as beneficial for all ages, making it an attractive spot for community gatherings and events.
- **2.Outdoor Recreation and Physical Activities**: The pond and beach would provide opportunities for various outdoor activities like fishing, swimming, kayaking, paddleboarding, and simply relaxing by the water. Walking and biking paths around the pond were also mentioned as desirable, adding to the recreational appeal.
- **3.Environmental and Aesthetic Appeal**: The addition of a water feature was seen as a way to attract wildlife and enhance the natural beauty of the area. People appreciated the idea of having a visually appealing and natural space within their community.
- **4.Convenience and Accessibility**: Many comments pointed out the lack of nearby water features and the overcrowding at existing ones like Salem Pond. Having a local pond and beach would reduce the need for residents to travel far for similar amenities, making it more convenient for regular use.
- **5.Health and Well-being**: The pond and beach were seen as beneficial for mental health and stress relief, providing a natural and peaceful environment for relaxation. The feature would encourage outdoor activity and exercise, contributing to the overall health of the community.
- **6.Unique and Attractive Feature for the Area**: The pond and beach were viewed as a unique addition that would set Elk Ridge apart from other communities. It was believed that such a feature would enhance property values and attract more visitors and potential residents.
- **7.Cool Down Spot in Summer**: Several comments mentioned the pond and beach as a great place to cool off during hot summer days, providing a much-needed respite from the heat.
- **8.Versatility and Multiple Uses**: The pond and beach were seen as versatile spaces that could be used for a variety of purposes, from active sports to passive relaxation. People appreciated the idea of having a multi-use area that caters to different interests and needs.

Overall, the idea of an acre fishing pond with a beach was well-received for its potential to bring families and the community together, provide diverse recreational opportunities, and enhance the natural and aesthetic appeal of the area.

#### **Summary - Reasons for a Water Feature with Splash Zone**

Here's a summary of the comments from those who prioritized a Water Feature with Splash Zone:

- **1.Cool Off in Summer**: Many responses highlight the need for a safe place for children and families to cool off during the hot summer months.
- **2.Family-Friendly**: A water feature with a splash zone would be a great addition for families, providing a fun and engaging activity for children of all ages.
- **3.Local Convenience**: Numerous comments mention the convenience of having such a feature close to home, reducing the need to travel to nearby cities for similar activities.
- **4.Child-Friendly**: It's emphasized that a splash zone would be a safe and enjoyable place for kids, particularly those too young for pools or other water activities.
- **5.Community Benefit**: A splash pad would be beneficial for the community, offering a place for families to gather, socialize, and enjoy outdoor activities together.
- **6.Inexpensive and Popular**: Splash pads are seen as an inexpensive way to provide entertainment and are very popular in parks, used frequently during the summer.
- **7.Beautification and Functional**: Some responses note that a water feature would not only serve a functional purpose but also enhance the aesthetic appeal of the park.
- **8.Lack of Current Facilities**: It's pointed out that Elk Ridge currently lacks such facilities, making it a needed addition.
- **9.Encourage Outdoor Play**: A splash pad would encourage children to play outside, offering a healthy and fun alternative to indoor activities during hot weather.

Overall, the responses strongly support the idea of adding a water feature with a splash zone to the park, citing benefits for children, families, and the community as a whole.

#### **Summary - Reasons for an All Abilities Playground**

Here's a summary of the comments from those who prioritized an All Abilities Playground:

- **1.Inclusivity**: Many respondents emphasized that an All Abilities Playground is crucial because it accommodates children of all abilities, ensuring everyone can play and enjoy the park.
- **2.Current Parks' Limitations**: Several comments pointed out that existing playgrounds in the area are outdated, not inclusive, or poorly maintained, which makes an All Abilities Playground a necessary improvement.
- **3.Community Need**: The area has a growing number of young families and children. An All Abilities Playground would cater to this demographic and offer a much-needed recreational space for families.
- **4.Comparison to Other Parks**: Respondents noted that nearby cities with All Abilities Parks are popular and successful. They expressed a desire for similar facilities closer to their homes, particularly mentioning parks in Spanish Fork and Payson.
- **5.Benefits for Families**: Many comments highlighted that such a playground would be beneficial for families, including grandparents, and could serve as a central gathering place for the community.
- **6.Low Upkeep and Practicality**: Some respondents appreciated that an All Abilities Playground is a practical choice with potentially lower maintenance costs while providing a high utility value.
- **7.Desire for Improved Facilities**: There is a clear desire for a larger, more modern park with diverse play equipment, especially given the limitations of current local options.

8.

In summary, the comments reflect a strong community desire for a new, inclusive playground that addresses the current gaps in recreational facilities and caters to a growing population of children and families.

#### **Summary - Reasons for a Pickleball Courts**

Here's a summary of the comments prioritizing pickleball courts:

- **1.High Demand**: There is a strong demand for pickleball courts, with many residents currently traveling to neighboring towns like Salem and Payson because local options are insufficient. Existing courts are often crowded, indicating a need for more facilities.
- **2.All-Age Appeal**: Pickleball is popular among all age groups. It's seen as an inclusive sport that encourages physical activity and is suitable for both young and older participants.
- **3.Community Benefits**: Adding pickleball courts is expected to enhance community engagement and provide a recreational activity that families can enjoy together. It's considered a great addition for promoting a healthy lifestyle and social interaction.
- **4.Cost and Maintenance**: Pickleball courts are perceived as a cost-effective and low-maintenance option compared to other sports facilities. They are seen as a practical investment that would be used frequently by residents.
- **5.Space and Accessibility**: The existing pickleball courts in nearby cities are frequently full, so having courts within the city would improve accessibility and convenience for local players.
- **6.Popularity**: The sport's growing popularity and the lack of local courts suggest that new facilities would be highly utilized and beneficial to the community.
- **7.Additional Features**: Some comments suggested incorporating features like shade for the courts or a nearby splash pad, but overall, there is a focus on the urgent need for more pickleball facilities.

8.

In summary, the comments reflect a strong community interest in adding pickleball courts to meet current demand, enhance recreational options for all ages, and provide a low-cost, high-utility addition to local amenities.

#### **Summary - Reasons for an Ice Ribbon**

Here's a summary of the major themes from the comments prioritizing an Ice Ribbon/Skating area:

- **1.Year-Round Use**: A primary theme is the appeal of having a facility that can be enjoyed throughout the year. The Ice Ribbon/Skating area is seen as a unique asset that would provide recreational opportunities in both summer and winter, unlike most parks which are less utilized during colder months.
- **2.Uniqueness and Differentiation**: Respondents highlighted that an Ice Ribbon/Skating area would be a distinctive feature not commonly found in nearby cities. It is considered a special attraction that could set the community apart and provide a unique recreational option.
- **3.Recreational and Social Benefits**: The facility is viewed as a fun activity for various age groups, including children, teens, and adults. It is expected to be a popular spot for family outings, social events, and dates, fostering community engagement and outdoor activity.
- **4.Local Demand**: There is a perceived lack of similar facilities in the immediate area, with residents currently needing to travel to nearby cities for ice or roller skating. An Ice Ribbon/Skating area would address this gap and meet local demand for such activities.
- **5.Potential Revenue**: A few comments mentioned that the facility could generate revenue through fees for skate rentals or non-resident access, which could benefit the city financially.
- **6.Health and Activity**: The facility is also seen as a positive investment in public health, encouraging outdoor activity and exercise for residents of all ages, particularly children and teens.

In summary, the comments reflect a strong desire for a unique, year-round recreational facility that offers both social and health benefits, fills a current gap in local amenities, and is viewed as a cost-effective and distinctive addition to the community.

#### **Summary - Reasons for a Pavilion**

Based on the comments, here are the summarized reasons why citizens prioritize pavilions in the new city park:

- **1.Shade and Shelter**: Pavilions provide necessary shade and shelter from the sun and rain, making the park more enjoyable regardless of weather conditions.
- **2.Family and Community Gatherings**: They offer a versatile space where people of all ages can gather for a variety of activities, including picnics, parties, and community events.
- **3.Universal Accessibility**: Pavilions serve as a general-use area that everyone can access and use, enhancing the overall utility of the park.
- **4.Maintenance and Cost-Efficiency**: Pavilions are perceived as easy to maintain and cost-effective compared to other park features, offering a low-maintenance option that accommodates many people.
- **5.Enhancing Existing Spaces**: Citizens suggest improving the current open spaces by adding features like pavilions instead of just maintaining them, which could provide more value and enhance user experience.

These reasons reflect a community interest in functional, inclusive, and cost-effective park amenities that promote social interaction and outdoor activities.

## Elk Ridge ParksPOV

Response grouping filter:

\*Click filter below to select a priority Walking trails

#### Comment1\_Demos

Elk ridge is beautiful but I have to drive to other cities to get safe, paved walking trails with shade. Let's take advantage of our gorgeous views with a shaded walking trail. - 40-49 - Female - 5-9 years in City - Area 1

Besides walking on the street, or leaving town, there is very limited space for getting out to walk, jog, take a pet for a walk, etc - 50-59 - Female - 15-19 years in City - Area 3

Upper elkridge does not have any sidewalks. It would be nice to have a place to walk. - 40-49 - Female - 10-14 years in City - Area 4

Our access to nearby land is very limited and we have few sidewalks - 40-49 - Female - 10-14 years in City - Area 4

Keep things as natural as possible, it is an activity for the while family not just focused on one group - 60-69 - Female - 5-9 years in City - Area 1

Walking trails will be universal in interest and provide a place for people walk safely. - 50-59 - Male - 10-14 years in City - Area 3

They would provide enjoyment and exercise opportunities for the most people. - 50-59 - Male - 5-9 years in City - Area 1

Everyone can use them - 30-39 - Female - 5-9 years in City - Area 3

Since a lot of Elk Ridge is very hilly, it would be nice to have a walking trail intentionally made that is at least mostly level. - 18-29 - Female - 1-4 years in City - Area 1

Many residents walk the streets and along the main highway. Providing a network of walking trails with pleasant surroundings, and sufficient shade will give them a safe and pleasurable place to get their exercise. Note: the network of trails should also tie into the mountains behind us. Most residents moved here to be close to the mountains, and there is currently no access! - 40-49 - Male - 5-9 years in City - Area 1

I see a lot of people out walking - 40-49 - Female - 5-9 years in City - Area 1





### Elk Ridge ParksPOV

Response grouping filter:

\*Click filter below to select a priority
Walking trails

#### Comment1\_Demos

I like to walk and many people do. And all the trails in elk ridge stop and end. I really wish they would connect them together and make them continuous. - 60-69 - Female - 1-4 years in City - Area 1

Many of the mountains behind us are private land so most walking has to be done on roads. Walking trails would be nice. - 40-49 - Male - 10-14 years in City - Area 4

We would use the most - 70 or older - Male - Less than 1 year in City - Area 4

They could be used by Everyone - 40-49 - Female - 20 years or more in City - Area 1

Everyone can use them. They would provide a safe area for physical activity and would be well used. - 50-59 - Female - 20 years or more in City - Area 3

As a senior citizen, I would enjoy trail that a friendly for those of us with less-sure footing. - 70 or older - Female - 5-9 years in City - Area 1

To walk and enjoy the beauty of Elk Ridge. This would also be helpful for the elders to get I. Some exercise. - 60-69 - Female - 5-9 years in City - Area 2

As long as the walking trails are level, I won't have to go to Spanish Fork to walk - 70 or older - Male - 20 years or more in City - Area 3

Elk Ridge does not have a great trail system, and the neighborhoods are too hilly and steep for comfortable walking. A walking path with trees would be so nice!! Currently one has to drive to Payson (Hollow Park) or Spanish Fork River trail to access a pleasant walking path. - 40-49 - Female - 5-9 years in City - Area 1

Make a safe environment off the streets. We don't have sidewalks so we are in the traffic zone. - 60-69 - Female - 20 years or more in City - Area





### Elk Ridge ParksPOV

Response grouping filter:

\*Click filter below to select a priority Walking trails

#### Comment1\_Demos

Make a safe environment off the streets. We don't have sidewalks so we are in the traffic zone. - 60-69 - Female - 20 years or more in City - Area 4

With fences going up and the number of individuals who walk, trails would serve the residents. - 60-69 - Female - 15-19 years in City - Area 2

They would be something I would use - 70 or older - Female - 10-14 years in City - Area 1

Because you took away our access to hike. So, instead of exploring the thousands of public land acres behind our homes, we can walk in circles on 8 acres. - 40-49 - Male - 10-14 years in City - Area 4

I like to walk. - 60-69 - Male - 5-9 years in City - Area 1

Our current walking trails are neglected so I would hope to have better trails - 40-49 - Male - 1-4 years in City - Area 1

Because we don't have sidewalks or trails people can walk on. It's dangerous to walk in the street. Don't like to have to travel miles to go walking like to Spanish Fork. Trails are also your most cost efficient item. - 60-69 - Male - 5-9 years in City - Area 2

A larger flat area, hopefully with trees for shade, would be a wonderful place to walk - and walkways are something people of all ages could use. - 60-69 - Female - 20 years or more in City - Area 3

Many of the trails in Elk Ridge are up relatively steep incline. This area has the potential for some flatter slopes that would be easier to use. - 40-49 - Male - 5-9 years in City - Area 1

Everyone could use them both young and old - 40-49 - Male - 5-9 years in City - Area 1

To utilize and preserve the beautiful and natural aspect of Elk Ridge and to cut down on the construction, cement, and over-building. - 60-69 -





### **Elk Ridge ParksPOV**

Response grouping filter:

\*Click filter below to select a priority Walking trails

#### Comment1\_Demos

To utilize and preserve the beautiful and natural aspect of Elk Ridge and to cut down on the construction, cement, and over-building. - 60-69 - Female - 10-14 years in City - Area 2

I like a walking trail - 70 or older - Male - 20 years or more in City - Area 4

To enjoy the out doors and to not have to deal with growing traffic. - 60-69 - Male - 1-4 years in City - Area 1

I enjoy walking and biking and having trails to do so close to home is nice. - 30-39 - Female - 1-4 years in City - Area 4

Most of the current walking areas are on the roads (in mid-to-upper ER). Besides the traffic, there are too many loose dogs. It makes walking less enjoyable. It would also be nice to have more rolling/flat trails for those who can't walk the steeper inclines of the city roads. - 50-59 - Female - 20 years or more in City - Area 3

We like many ideas so we are fine with whatever is decided but walking trails are beautiful and healthy for any age and any body. - 70 or older - Female - 1-4 years in City - Area 4

There are many avid walkers walking in unsafe environments along roadways in Elk Ridge. - 50-59 - Female - 20 years or more in City - Area 4

Walking trails are for everyone. Sports complexes only appeal to those who play sports. Also, too much space is used for a parking lot in the proposed sky hawk park. - 40-49 - Female - 1-4 years in City - Area 1

We need more places to run without traffic concerns - 60-69 - Male - 5-9 years in City - Area 1

Because we live in an area with fantastic views of mountains and valleys and a lot of our streets don't allow for safe pedestrian walking. Walking trails are a good place to meet neighbors, gather as friends, and get exercise. They also don't disrupt the environment overmuch. - 40-49 -



### **Elk Ridge ParksPOV**

Response grouping filter:

\*Click filter below to select a priority Walking trails

#### Comment1\_Demos

Because we live in an area with fantastic views of mountains and valleys and a lot of our streets don't allow for safe pedestrian walking. Walking trails are a good place to meet neighbors, gather as friends, and get exercise. They also don't disrupt the environment overmuch. - 40-49 - Female - 5-9 years in City - Area 1

Because everywhere is uphill here - 60-69 - Other - 10-14 years in City - Area 1

To keep Elk Ridge mountainous trails make it better for us and maybe it will be better taken care of than the other parks that are in Elk Ridge which ranger from dead dry grass and weeds and just straight up only grass - 30-39 - Male - 5-9 years in City - Area 1

Safe places to walk with no cars speeding by. - 30-39 - Female - 5-9 years in City - Area 3

They can be used by everyone all year long for years & years - 60-69 - Female - Less than 1 year in City - Area 4

Id like elk ridge to feel more like Spanish fork in terms of having walking trails all over. - 30-39 - Male - 5-9 years in City - Area 1

Elk Ridge is already failing at the upkeep of trails that it has. Its number 1 priority should be to show it can upkeep its current trails prior to allocating money to new things. It seems there isnt enough budget to upkeep what amenities are already in place, where are the additional funds coming from for the new amenities? Will the new amenities fall in disarray like the current amenities? Plus, we were always told that there was not enough staff or funds to up keep current trails. Go for a walk between skyhawk park which needs some maintenance to 11200. The Frisbee golf which was a good idea cannot even be accessed because off all the vegetation growth plus most of the course signs have been ripped out. Who upkeeps the area from the trail to the street at 11200? Water runoff cant even go through the drainage pipe under Twilight Way because of the lack of maintenance. We are all for additional amenities but a plan needs to come into place of how to finance the current upkeep and how Elk Ridge can staff a maintenance staff that can handle not only its current load but future load. I just give that one area as an example. Hows



### **Elk Ridge ParksPOV**

Response grouping filter:

\*Click filter below to select a priority
Walking trails

#### Comment1\_Demos

Elk Ridge is already failing at the upkeep of trails that it has. Its number 1 priority should be to show it can upkeep its current trails prior to allocating money to new things. It seems there isnt enough budget to upkeep what amenities are already in place, where are the additional funds coming from for the new amenities? Will the new amenities fall in disarray like the current amenities? Plus, we were always told that there was not enough staff or funds to up keep current trails. Go for a walk between skyhawk park which needs some maintenance to 11200. The Frisbee golf which was a good idea cannot even be accessed because off all the vegetation growth plus most of the course signs have been ripped out. Who upkeeps the area from the trail to the street at 11200? Water runoff cant even go through the drainage pipe under Twilight Way because of the lack of maintenance. We are all for additional amenities but a plan needs to come into place of how to finance the current upkeep and how Elk Ridge can staff a maintenance staff that can handle not only its current load but future load. I just give that one area as an example. Hows the park behind the city offices looking? How about the trail and parks below 11200? When one of the city employees Drew was around he made it a point to try make that area more presentable. Since he left it definitely does not get the attention it needs. I am onboard for a better community and am willing to support upgraded and additional amenities but when there isnt funds or staff in place now, what will these new amenities look like in few years after use? One last thing, or FD department cant afford new equipment. Everything they use is either 2nd hand from other departments or from a government auction. If your name is going to be tied to these legacies, please make sure those legacies can be funded properly in the future. - 50-59 - Female - 20 years or more in City - Area 1

Elk Ridge needs to connect all of the pieces of walking trail so that we have a continuous flow all the way down to Spanish Fork/Salem. Walking/back trails could help facilitate this - 50-59 - Male - 10-14 years in City - Area 2

Currently there is no safe place to walk with your family/pets without traffic. To improve the heath od the community - 40-49 - Female - 5-9 years in City - Area 1





### **Elk Ridge ParksPOV**

Response grouping filter:

\*Click filter below to select a priority Walking trails

#### Comment1\_Demos

No sidewalks in the city the open areas are being ruined by building more homes so walking trails away from traffic and noise. - 60-69 - Male - 10-14 years in City - Area 1

Relatively inexpensive, good for people of all ages, pets, bikers, and takes advantage of our beautiful views. - 60-69 - Female - 20 years or more in City - Area 3

Nó particular reason. A lot of people love walking. - 50-59 - Male - 5-9 years in City - Area 4

When walking on loafer drive daily i almost get hit by a car everyday. There are no walking trails and elk ridge is a perfect location for trails. - 50-59 - Female - 5-9 years in City - Area 1

You need to prioritize something I picked walking trail - 70 or older - Male - 20 years or more in City - Area 3

Safe place to walk that's not on the roads - 50-59 - Male - 20 years or more in City - Area 4

Great way to exercise. - 70 or older - Male - 20 years or more in City - Area 3

Appeal to older age residents - 40-49 - Male - Less than 1 year in City - Area 1

Not too expensive and we no longer have access to the mountains - 50-59 - Female - 5-9 years in City - Area 4

I think that is something anyone can enjoy at any age - 50-59 - Male - 10-14 years in City - Area 3

There are several trails in the area. None of them connect or actually go anywhere. Having a walking trail around the park would be great for kids, adults, dog owners, etc. - 30-39 - Female - 5-9 years in City - Area 1

Would make the area more Visually appealing - 60-69 - Female - 10-14 years in City - Area 2





### Elk Ridge ParksPOV

Response grouping filter:

\*Click filter below to select a priority Walking trails

#### Comment1\_Demos

kids, adults, dog owners, etc. - 30-39 - Female - 5-9 years in City - Area 1

Would make the area moreVisually appealing - 60-69 - Female - 10-14 years in City - Area 2

Walking trails might be an inexpensive option. It is a simple, free form of exercise and is beneficial for mental health. - 50-59 - Female - Less than 1 year in City - Area 1

Safer places for walking. - 30-39 - Female - 5-9 years in City - Area 1

The city basically has terrible trail systems, no trees and very little vegetation, we need better trails - 30-39 - Male - 1-4 years in City - Area 1

A good walking area you dont have to get hit by cars - 60-69 - Male - 1-4 years in City - Area 3

It is good to have a safe central location to walk instead of up and down the streets of Elk Ridge. - 40-49 - Male - 1-4 years in City - Area 4

Health benefits - 50-59 - Female - 15-19 years in City - Area 3

I would use the walking trails more in my circumstances. - 50-59 - Male - 5-9 years in City - Area 1

Walking trails are convenient and useable for all ages. They still provide the beautiful nature. - 40-49 - Female - 5-9 years in City - Area 3

Everyone can use them - 70 or older - Female - 5-9 years in City - Area 1

All the places where we used to walk have been or are being developed, so Elk Ridge needs some walking areas. Also, so many residents let their aggressive dogs run free, so walking on the streets is scary and dangerous. - 50-59 - Female - 20 years or more in City - Area 1

So citizens won't be walking in the road - 60-69 - Female - 20 years or more in City - Area 4





### Elk Ridge ParksPOV

Response grouping filter:

\*Click filter below to select a priority Walking trails

#### **Comment1 Demos**

I love the peace of waking thru a beautiful landscape. - 60-69 - Male - Less than 1 year in City - Area 1

It's a beautiful place to walk without many sidewalks or walking areas in higher elevations - 60-69 - Female - Less than 1 year in City - Area 1

Elk ridge is so beautiful and the roads are unsafe to walk around on. It would be nice to have all the walking paths connect and move effortlessly - 30-39 - Female - 5-9 years in City - Area 1

Because it can be used by all people - 50-59 - Female - Less than 1 year in City - Area 2

It is very unsafe to walk or bike anywhere in the city - 30-39 - Female - 5-9 years in City - Area 1

So you can enjoy the beauty of living in elk ridge and be more in nature rather than walking on the road or side walks and have to deal with vehicles speeding by. - 30-39 - Female - 5-9 years in City - Area 1

Hiking is proven to have many health benefits, ranging from physical exercise you get when out on the trail, to emotional or mental relief that comes from being in nature. - 60-69 - Male - 20 years or more in City - Area 3

Excercise and enjoyment of the outdoors - 70 or older - Female - 10-14 years in City - Area 4

Safer areas to walk and run. - 30-39 - Female - 10-14 years in City - Area 1

It seems the least expensive and I don't want my taxes to go up for this. - 30-39 - Female - 5-9 years in City - Area 4

Since we have no sidewalks, some walking trails would be nice for safety - 40-49 - Female - 5-9 years in City - Area 4

Every one young and old can enjoy walking trails. - 40-49 - Female - 10-14 years in City - Area 4

There exent sidewalks an many streets so begins welking trails provides a sofe place to bring our kids an walks 20.20. Female, E.O. years in



### **Elk Ridge ParksPOV**

#### Response grouping filter:

\*Click filter below to select a priority
Walking trails

#### Comment1\_Demos

There aren't sidewalks on many streets so having walking trails provides a safe place to bring our kids on walks. - 30-39 - Female - 5-9 years in City - Area 1

I love walking! It would be nice to have some trails since we don't have sidewalks everywhere - 30-39 - Female - 1-4 years in City - Area 3

There is no place to really walk or bike in Elk Ridge. We have to go to Salem pond or Spanish Fork River Trail. - 50-59 - Female - 5-9 years in City - Area 2

No skills/special interests required, everyone can use, most easily and readily accessible - 50-59 - Male - 15-19 years in City - Area 4

Walking trail for should take advantage of all the vista yet provide shade in the summer, sun in winter. Would love to have a Japanese garden theme. - 40-49 - Male - 5-9 years in City - Area 1

There are many areas of the city with poorly maintained sidewalks or non existent sidewalks. Walking trails put a small dent in our unfriendly pedestrian city. - 40-49 - Male - 10-14 years in City - Area 4

Keep the nature in Elk Ridge - 30-39 - Female - Less than 1 year in City - Area 1

For exercise and beauty - 60-69 - Male - 1-4 years in City - Area 4

Everyone can walk, regardless of age and health - 60-69 - Male - 20 years or more in City - Area 3

Because we don't have good walking trails in zone 4 of Elk Ridge. It is very steep and mountainous part of Elk Ridge. The walking trail in Sp Fork is very popular and well used! We drive clear to Sp Fork often, just to use their wonderful walking trail. It's mostly shaded and it's a beautiful walk. Elk Ridge needs a good long walking trail, with trees and shrubs. Please. - 60-69 - Female - 1-4 years in City - Area 4



### Elk Ridge ParksPOV

Response grouping filter:

\*Click filter below to select a priority

#### Comment1\_Demos

Everyone will use them. All can enjoy nature and it willMake the area more peaceful. - 40-49 - Male - 5-9 years in City - Area 1

Walking trails

Walking trails are something a wider range of residents could use - 60-69 - Female - 1-4 years in City - Area 4

Walking and jogging are popular activities and currently can't be done safely in Elk Ridge. People are forced to share busy roads with cars and trucks. - 60-69 - Male - 5-9 years in City - Area 1

One big reason people move here is to be close to the mountains, which we cannot access from our city. Give us access to the mountains, maintain the parks we have, and provide alternative hiking areas that get us off the road, please. - 50-59 - Male - 15-19 years in City - Area 3

Safe place to walk - 50-59 - Female - 5-9 years in City - Area 1

I see a lot of people walking around the city for exercise, but without sidewalks, the road is the only option. - 50-59 - Male - 15-19 years in City - Area 3

It's something everyone can do. There are many of us who are in our 60s or older. - 70 or older - Male - 5-9 years in City - Area 1

For Elderly people to be able to exercise with out going very far - 70 or older - Female - 10-14 years in City - Area 4

Provide safe, beautiful areas to walk - 50-59 - Female - Less than 1 year in City - Area 1

The city sorely lacks walking trails. We have to go to Spanish Fork to enjoy in walking in nature. - 60-69 - Male - 15-19 years in City - Area 4

Everyone can use them. - 40-49 - Male - 10-14 years in City - Area 1

Walking my dogs on the street is dangerous - 50-59 - Female - 1-4 years in City - Area 3



### **Elk Ridge ParksPOV**

Response grouping filter:

\*Click filter below to select a priority Walking trails

#### Comment1\_Demos

Useful to all ages and most abilities - 60-69 - Male - 5-9 years in City - Area 1

There are more people walking each year and we need an attractive safe place to do that. - 70 or older - Female - 5-9 years in City - Area 4

Need safer places to go walking with kids. - 30-39 - Female - 10-14 years in City - Area 1

with all of the new building happening, it feels like there's no open space to go anymore - 40-49 - Female - 10-14 years in City - Area 4

That's what I would be most likely to use. Most of the city doesn't have sidewalks. Would be nice to not have to worry about cars - 50-59 - Female - 20 years or more in City - Area 3

We don't have sidewalks. No cars. Nice scenery - 50-59 - Female - 20 years or more in City - Area 3

We need more safe areas to walk in Elk Ridge. It's so beautiful here, and we love walking and exploring the area, and we would love more safe trails away from traffic. Thank you! - 50-59 - Female - 5-9 years in City - Area 1

Most cities are moving in this direction. Having trails that connect together plugs the community together one with another. Trail systems are less maintenance than other options as well - 40-49 - Male - 20 years or more in City - Area 2

Enjoying nature close to home - 50-59 - Female - 5-9 years in City - Area 3

For the health and beauty of the community - 50-59 - Female - 5-9 years in City - Area 4

Enhancing the nature and outdoor elements of an area is crucial for several reasons. It not only improves the overall aesthetic appeal but also provides numerous benefits to the community. One effective way to achieve this is by developing and maintaining walking trails. Walking trails offer a range of advantages. Firstly, they provide an opportunity for people to connect with nature. Spending time outdoors has been proven to





### **Elk Ridge ParksPOV**

Response grouping filter:

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#### Comment1\_Demos

Enhancing the nature and outdoor elements of an area is crucial for several reasons. It not only improves the overall aesthetic appeal but also provides numerous benefits to the community. One effective way to achieve this is by developing and maintaining walking trails. Walking trails offer a range of advantages. Firstly, they provide an opportunity for people to connect with nature. Spending time outdoors has been proven to reduce stress levels, boost mental well-being, and improve physical health. By creating walking trails, we can encourage residents and visitors to engage in regular physical activity while enjoying the beauty of the natural environment. - 40-49 - Male - 1-4 years in City - Area 3

Everyone can enjoy them. - 60-69 - Male - Less than 1 year in City - Area 4

Sidewalks are limited and with the increased residential development, fewer trails are available to walk in . Additionally, in recent years when walking in the street I've been attacked by dogs several times, which makes it difficult to walk in city streets in Elk Ridge. - 60-69 - Female - 20 years or more in City - Area 1

It would be a nice place for runners or walkers to go. And not be on the scary roads with blind spots and turns. - 18-29 - Female - 1-4 years in City - Area 3

Easy to use, minimal upkeep - 40-49 - Male - 5-9 years in City - Area 4

Something everyone could do - 70 or older - Female - 5-9 years in City - Area 2

I believe as opposed to adding a play ground would ruin the natural beauty of the landscape that Elkridge has here at the foot of the mountains. By implementing trails would accent the terrain best. - 18-29 - Male - 10-14 years in City - Area 4

Walking is an activity most people can enjoy at any age i.e.., young or old. It is a great way to get exercise and a fun and serene way to enjoy the beautiful nature. It also allows to keep the noise level for close neighbors to the park at an acceptable level. - 50-59 - Female - 1-4 years in City -





### **Elk Ridge ParksPOV**

Response grouping filter:

\*Click filter below to select a priority

#### Comment1\_Demos

Walking is an activity most people can enjoy at any age i.e., young or old. It is a great way to get exercise and a fun and serene way to enjoy the beautiful nature. It also allows to keep the noise level for close neighbors to the park at an acceptable level. - 50-59 - Female - 1-4 years in City - Area 2

Walking trails

To give walkers options in nature, not just streets. - 50-59 - Female - 15-19 years in City - Area 3

There are no trails for those who love to go walking. We need trails throughout the city, not in one place - 60-69 - Female - 5-9 years in City - Area 1

Gives an area to enjoy nature and exercise - 40-49 - Female - 20 years or more in City - Area 4

It's the activity that most people would actually use - 40-49 - Female - 5-9 years in City - Area 1

Most people like to get out and walk - 60-69 - Female - 5-9 years in City - Area 2

Least expensive - 60-69 - Male - 20 years or more in City - Area 4

A lot of people walk in Elk Ridge - 60-69 - Female - Less than 1 year in City - Area 1

A walking area for all ages - 60-69 - Male - 1-4 years in City - Area 3

We enjoy walking trails but don't enjoy the pathways available here now - 40-49 - Female - 5-9 years in City - Area 1

A place for community to be active and walk, jog, bike in a safe place. - 60-69 - Female - 1-4 years in City - Area 4

Safer to walk on dedicated trails and can be used by everyone - 70 or older - Male - 5-9 years in City - Area 3





### Elk Ridge ParksPOV

Response grouping filter:

\*Click filter below to select a priority
Walking trails

#### Comment1\_Demos

Requirs less water use. Would be used. - 70 or older - Male - 20 years or more in City - Area 3

To keep elk ridge a natural habitat - 50-59 - Female - 20 years or more in City - Area 4

There is no safe place for walking and running in the city - 40-49 - Female - 10-14 years in City - Area 1

All age groups could use these and it would preserve the natural elements we moved here for. - 50-59 - Female - 5-9 years in City - Area 1

Safe place to walk with out crazy drivers - 50-59 - Female - 20 years or more in City - Area 3

Something everyone could realistically utilize no matter what age. We live in a beautiful natural area. - 60-69 - Male - 20 years or more in City - Area 4

We love in a beautiful area and walking trails would compliment that and it would become a safe space for exercise. - 40-49 - Female - Less than 1 year in City - Area 1

low cost - 70 or older - Female - 20 years or more in City - Area 4

Run, walk, bike...healthy and fit people! - 30-39 - Female - 1-4 years in City - Area 1

Everyone can use them - 60-69 - Male - 20 years or more in City - Area 4

We have such spectacular views, it would be nice to enjoy them on a paved area - 30-39 - Female - 5-9 years in City - Area 4

Everyone walks. Many other options are good but it tends to weed out more and more people as it gets more specific. - 40-49 - Female - 10-14 years in City - Area 1



### **Elk Ridge ParksPOV**

Response grouping filter:

\*Click filter below to select a priority Walking trails

#### Comment1\_Demos

Elk Ridge is more of a peaceful city and a walking trial would add to it. - 50-59 - Female - 20 years or more in City - Area 3

Because we already have enough parks that the city does not take care of/feed and water the grass already. We do not need another park. - 30-39 - Female - 5-9 years in City - Area 1

Personal preference. - 60-69 - Male - 20 years or more in City - Area 4

We would love an all abilities park/splash pad like Spanish fork but we would probably use walking paths that connect to other paths through elk ridge for the rest of our lives. - 30-39 - Female - 5-9 years in City - Area 1

More casual, enjoyable by wider range of people - 40-49 - Male - 5-9 years in City - Area 1

for a safe place to walk without being worried about traffic - 40-49 - Female - 5-9 years in City - Area 3

Other than sidewalks, there's not a nice place to walk - 50-59 - Female - 5-9 years in City - Area 1

The mountain trails are no longer available to access. We need a place to be able to get outside and exercise. Too many of the streets don't have sidewalks or lights. A nice walking trail could be used for kids to ride bikes/shooters, roller skate, walk dogs, and a variety of exercise for the rest of us. That area would be a beautiful spot to clean up and provide a space for all to enjoy. I believe some nice trails and landscaping with a few pavilions would be beautiful. - 40-49 - Male - 20 years or more in City - Area 3

It allows people to have a safe environment to walk and Exercise. We have a huge walking community. I believe this would be beneficial for some of our older residents as well. - 60-69 - Male - Less than 1 year in City - Area 1

We chose elk ridge to be in nature - 50-59 - Male - 1-4 years in City - Area 4

Croates and supports an active culture in the community 40.40. Male 5.0 years in City. Area 2





### **Elk Ridge ParksPOV**

Response grouping filter:

\*Click filter below to select a priority Walking trails

#### Comment1\_Demos

Creates and supports an active culture in the community - 40-49 - Male - 5-9 years in City - Area 3

Really, the trails we have currently should be finished and connect all up to each other. We were promised years ago to have walking trails that went all around Elk Ridge. We have narrow streets and need a way to exercise safely in Elk Ridge. All the other hiking/biking trails around here have been closed off. We have to drive somewhere to hike, bike or run safely now. We are a running/biking family that compete regularly in races. We used to be able to do most of our training here. Its impossible for those that have young kids and need to push kids in strollers or pull them in bike trailers when there are no paths. Goosenest is too narrow! Elk Ridge is too narrow. Canyon Rd, etc... We are all locked up! Finishing the trails we have and connecting them all up would be nice. The developers should be required to put in connecting paths all around their neighborhoods. Poor planning on Elk Ridges part! Its frustrating. - 50-59 - Female - 15-19 years in City - Area 3

Popular activity in this areaEye appealingAllows people to stay off streets. - 70 or older - Male - 5-9 years in City - Area 4

We need a safe area in which to walk for all abilities - 50-59 - Female - 5-9 years in City - Area 2

There are enough walking trails in Elk Ridge. - 50-59 - Male - 5-9 years in City - Area 3

Cars drive way to fast to feel safe walking on the side of the road - 60-69 - Female - 15-19 years in City - Area 4

There are very few safe places to walk. No sidewalks - 40-49 - Female - 5-9 years in City - Area 3

Need some where safe to walk in Elk Ridge, the streets are too dangerous due to no enforcement on speeding and wreck less driving - 60-69 - Male - 15-19 years in City - Area 1

My neighborhood is separated from the other neighborhoods, and it would be nice to have walking trails all throughout - 40-49 - Female - 5-9 vears in City - Area 1



### Elk Ridge ParksPOV

Response grouping filter:

\*Click filter below to select a priority Walking trails

#### Comment1\_Demos

My neighborhood is separated from the other neighborhoods, and it would be nice to have walking trails all throughout - 40-49 - Female - 5-9 years in City - Area 1

So we can enjoy of the Beauty that surround us and take our kids with us on a safe trail not too far from our homes - 40-49 - Female - 5-9 years in City - Area 1

A good way to feature the beauty of Elk Ridge. - 70 or older - Female - 1-4 years in City - Area 1

Older people usually walk to get their exercise. With all you are planning to do, what are the costs involved and how will that impact me financially. Oh, and please leave the deer alone! - 70 or older - Male - 1-4 years in City - Area 4

Our citizens need a nice place to exercise and enjoy the surroundings. - 70 or older - Male - 5-9 years in City - Area 4

So residents have place to exercise while enjoying beauty Elk Ridge offers - 50-59 - Female - 1-4 years in City - Area 3

Because the mountains are inaccessible we need a place to enjoy walking away from traffic. Much of elk ridge has no sidewalk. - 60-69 - Male - 20 years or more in City - Area 2

Allows more people to participate - 70 or older - Male - 20 years or more in City - Area 2

An important part of the appeal of Elk Ridge is the beauty of the area. A park with walking trails would allow residents and visitors to more fully enjoy our citys natural beauty. - 50-59 - Male - 15-19 years in City - Area 3

Because it maintains landscaping and provides an exercise area. - 50-59 - Male - 5-9 years in City - Area 3

Walking seems to be a safer on the trails up here rather than some of the roads - 50-59 - Female - 5-9 years in City - Area 1

Managed About 70 and I don Male 20 and a managed in City And 2



# Elk Ridge ParksPOV

Response grouping filter:

\*Click filter below to select a priority

Walking trails

We need them - 70 or older - Male - 20 years or more in City - Area 3

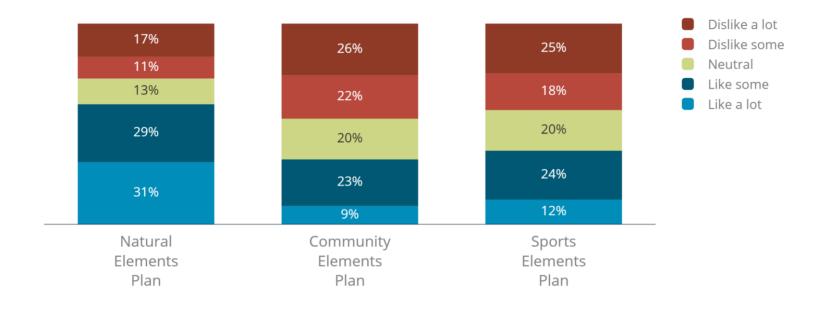
Least cost to maintain and meeting a broader user base. Any choice made by the city should consider the demographics. As older residents lower cost is a priority - 70 or older - Male - 15-19 years in City - Area 1

Filter: Combo Box Filter Priority1 - Park Elements Highest Priority; Unweighted; base n = 179; 80% filtered out; Some empty rows or columns have been removed

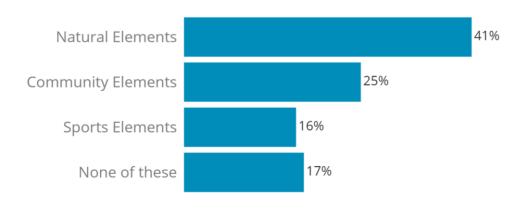


# **Appeal of Committee Plans**

# **Elk Ridge ParksPOV**



#### Which Plan is Best for Goosenest?





Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

Area

(All)

Willing to Fund

(All)

Sample: 890



# Thoughts on Funding

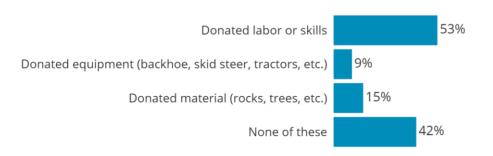
### **Elk Ridge ParksPOV**

#### Recommendation for City Leaders

#### Property Tax Would Support



#### Willingness to Donate



#### **Demo Filters**

Gender (All)

Age

(All)

Time in City

(All)

Children at home

(All)

Area

(All)

Willing to Fund

(All)

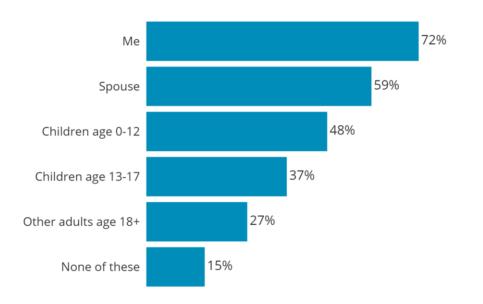
Sample: 890



# **Likely Park Users**

# **Elk Ridge ParksPOV**





#### **Demo Filters**

Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

Area

(All)

Willing to Fund

(All)

Sample: 890



# **About OnPointe Insights**

# **Elk Ridge ParksPOV**



Ron Gailey
Founder/CEO
OnPointe Insights
ron@onpointe-insights.com

OnPointe-Insights.com

Ron Gailey is the Founder and CEO of OnPointe Insights. He established his research capabilities by directing research at two Fortune 500 banks. Then, for 8 years he led insights for Coca-Cola across Asia (China, Japan, Australia, India, Vietnam, Thailand, Indonesia, and more.)

His task at the banks and Coca-Cola: create insights for senior leaders to inspire important strategic decisions, breakthrough marketing, and improved performance.

Wanting his own research company, Ron started his company in 2017. It quickly grew as Ron and his team devoted their time to help leaders at Coca-Cola, T-Mobile, KFC, 1-800 Contacts, Kellogg's, Essilor, and others make smart decisions with well-designed research.

Along the way, Ron met a City Manager in Texas who wanted help to redesign their citizen survey. The new survey was ½ as long, yet provided far more clarity and guidance. The city loved it and Ron found a new passion.

Ron started OnPointe Insights, a company devoted to helping mayors, city managers, city councils, and other civic leaders with their challenges. It's his way of using his experience and skills to support the local community and to give back.

Our sincere thanks to the leadership team at QuestionPro, who provides meaningful technical and cost support. Their efforts allow OnPointe Insights to offer CityPOV to cities at reasonable and stable costs, despite large sample sizes.

Should your city desire to do research on their own, QuestionPro is an excellent choice. In our opinion it is superior to Survey Monkey, Qualtrics and other similar services. Please contact OnPointe Insights for a referral to QuestionPro.

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